SANTA MARIA VALLEY

THE GREAT OUTDOORS

Favorite Local Options for a Family Getaway

CATCH CAR SHOW CULTURE

Where to Relive the Era of "Kustom" Cars

STROLL, SIP, SHOW & SAVOR

Places to Visit in Santa Maria Valley's Old Town

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Discover a Historic Landmark and Earth's Largest Intact Coastal Dune Ecosystem





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Santa Maria Valley Visitors Bureau 614 S. Broadway Santa Maria, CA 93454 (805) 925-2403 | santamariavalley.com

Santa Maria has something for everyone and the Santa Maria Valley Visitors Bureau is ready to help you truly experience everything. Business is business and meetings are meetings, but you always want to mix in a little bit of fun and really visit Santa Maria Valley.



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WELCOMETO SANTA MARIA VALLEY



You're about to discover a largely underrated slice of California's Central Coast - not just the place, but the people, culture, and traditions that thrive here.

In Santa Maria Valley, we believe sometimes less can lead to more. When you have less worry, you're able to seize the moment: whether it be slowly swirling a glass of wine in the sunshine, or throttling up and racing dune buggies alongside ocean waves. When there's less to distract you, you can embrace more experiences like savoring Santa Maria Style barbecue in one of the most authentic dining experiences you can find in California. And one thing you can always count on is having more time together.

Whatever it is that brought you here, we hope that you experience it all alongside our local flavor, genuine hospitality and the natural beauty of northern Santa Barbara County.

We look forward to sharing Santa Maria Valley with you.

Jennifer Harrison

Tourism Director, Santa Maria Valley Chamber & Visitors Bureau

HOW ILRC CAN HELP...

The mission of the Independent Living Resource Center, Inc. (ILRC) is to promote independent living and full access for individuals with disabilities through advocacy, education, and action in our communities.

ARE YOU PREPARED FOR THE NEXT PUBLIC SAFETY POWER SHUTOFF?

We support people with disabilities and older adults during Public Safety Power Shutoff (PSPS) events and other emergencies by enabling them to remain safe while independent in their residences and communities, provided through back-up batteries for medical devices.

PERSONAL ASSISTANCE CARE

Connection to the assistance needed to be more independent; cleaning, cooking, bathing, etc.

OLDER INDIVIDUALS WHO ARE BLIND (OIB)

This program is designed to provide services to individuals experiencing vision loss or blindness who are 55 or older.

DISABILITY ADVOCACY

Advocacy is the backbone of the Independent Living Movement. ILRC is here to provide self-advocacy training as well as community organizing/advocacy leading to systems change.

ASSISTIVE TECHNOLOGY

Devices can be a huge help to increasing or improving the independence of an individual with a disability. ILRC can help you find devices and equipment to assist you with everyday tasks; including wheelchairs, walkers, canes, speech devices, laptops, software, etc. Advocates can help assess need, locate technology to try, and search for funding to purchase.



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Here in Santa Maria Valley, our mild, year-round weather, wide-open spaces and diverse coastal ecosystem combine to offer virtually unlimited outdoor adventures, from birdwatching to beach walking, golfing to cycling. Here are some favorite local options for a family getaway to enjoy the great outdoors in Santa Maria Valley:

Stunning Open Spaces

Equestrians, birders, mountain bikers and hikers alike will find room to roam at Los Flores Ranch, a local parkland that offers 1,800 acres of open space and a range of stunning trails and vistas. Located eight miles south of Santa Maria on the east side of Highway 101 in the Solomon Hills, the park offers trails on existing dirt paths and paved roads that were originally created for oil and ranch operations.

All equestrian and mountain biking routes are trail-based and low impact, and picnic areas are available to visitors.

Waller park is the best place to capture that "get away from it all" feel while within the city. This large wooded park has a pond full of ducks, multiple playgrounds, an off leash dog park, a 27 hole disc golf course, and much more!

Also consider the peaceful boardwalk of coastal Oso Flaco Lake; the family-friendly Preisker Park with horseshoe pits, disc golf and playgrounds in north Santa Maria; and the remote beauty of Point Sal State Beach.

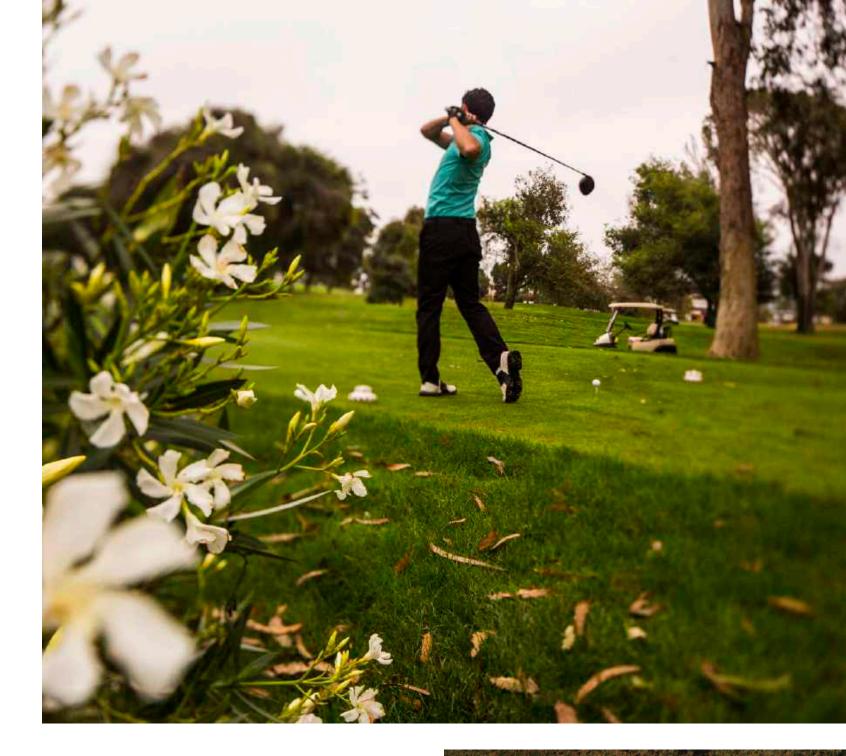
Incredible (And Affordable!) Golf

The golf courses of Santa Maria Valley and adjacent areas are nearly as diverse as the local ecology, with everything from full-size public links to stunning resorts, beachfront fairways to panoramic mountain views. Local rates are highly affordable by today's standards. Add in our mild year-round weather and you have the makings of an unparalleled golfing experience.

Wine Country Cycling

The famed Foxen Canyon Wine Trail is a haven for cyclists who seek wide-open backroads and stunning vineyard views, along with ample wine tasting opportunities.

Tepusquet Road is another phenomenal cycling trail, offering 16 miles of winding roads and tree-lined avenues.



Birding Bonanza

Santa Maria Valley is located in the heart of the Pacific Flyway, the path that migrating birds follow along the Pacific coastline of the United States and Mexico. According to one expert, "An energetic and persistent birder can identify well over 100 species of birds in a single day around the Santa Maria Valley." Local vantages for excellent birdwatching include Waller Park, Preisker Park, Rancho Guadalupe Park, Pioneer Park, Guadalupe-Nipomo Dunes, Twitchell Reservoir, Point Sal and Oso Flaco Lake Natural Area.



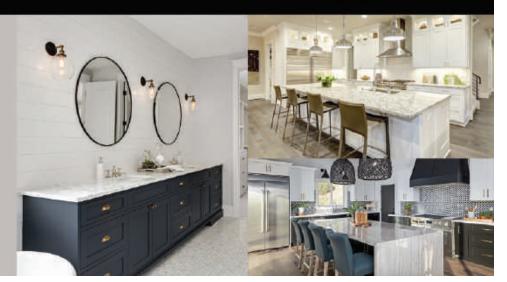


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Imagine a time when motor travel was far more glamorous than simply getting from point A to B and when folks cruised in their hot rods and "Kustoms" up and down small-town main street America. The image conjures up scenes from the 1955's film "Rebel Without a Cause," where carhops on roller skates bustle about drive-ins serving up shakes and burgers. But now imagine this scene with a twist that can only be synonymous with "Kustoms."

What is "Kustoms" other than a misspelling? It is the word coined by George Barris, legendary American designer and builder of Hollywood custom cars, to make modified cars sound cool. "Kustoms" simply defined are modified automobiles typically from the 1920s to current times, which are customized in popular styles from that time period by altering the body. "Chopping" and "channeling" are a form of customization used. The techniques are often combined, but can be done individually giving the cars an interesting new

line and look. While "chopping" takes in only a car's pillars and windows, the more involved work of sectioning a car is done on the entire body.

Step onto the streets of Santa Maria, California the weekend of Memorial Day, and you might just feel like you've time traveled, or you've stepped into an alternate reality where you can mingle with celebrities the likes of Kustoms fans Billy Gibbons of the band ZZ Top, guitarist Jimmy Vaughan or Brian Setzer of the Stray Cat. Where else might you spot the

Batmobile or the Munster Koach from the 1960s television shows Batman and the Munsters created by Hollywood legend of Kustom car culture George Barris? When that weekend arrives, so do the lovers of all things Kustom from all walks of life to participate in, or simply take in the divine scenery of Cruisin' Nationals. Cruisin' Nationals, the largest Kustom car show in California, has been hosted by West Coast Kustoms Car Club for 40 years, drawing an average of 800-900 Kustom cars, their owners and car lovers annually.

Manny Schatz, who is in charge of West Coast Kustom's Hall of Fame and sponsorship, said, "We draw people from all over the world. People have come from as far away as Japan and Australia to participate in the show.

"People bring their Kustoms to debut them there," said Schatz. "This is the show!"

Although much focus is given to the autos that have been given absolute TLC to get them to thrive at ripe ages, club members and event-goers who return every year since the event's inception in 1982 know this is not just a car show.

"It's not just about the cars," said Penny Pichette, President of West Coast Kustoms. Pichette has been at the helm of Santa Maria Cruisin' Nationals and West Coast Kustoms Car Club since her husband and founder, Rich Pichette, died of Alzheimer's disease in 2010.

Referring to the Cruisin' Nationals, Pichette explained, "It is an opportunity to renew our friendships built over decades, get to meet new people, and get together. Some say it is like a pilgrimage. Many of the same people come year after year from all over the country. We've celebrated birthdays and anniversaries, and we've even had three weddings right there on stage on the closing day!"

Although Pichette carries the torch she inherited from her spouse, she acknowledges their differences. "People often say my husband was always the easy-going one, but I am known as 'the enforcer'" she says – a term she explains was given to her because she is known for getting things done.

In fact, getting things done is key when organizing a three-day car show that runs thanks to a group of volunteers spinning their magic. The event kicks off with the West Coast Kustoms Hall of Fame dinner, where the who's who of the Kustom car world are honored for their innovations and positive impact on the hobby. The dinner is followed by Santa Maria City

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Cruise Night, co-sponsored by the Chamber of Commerce and the Visitor's Bureau, autograph signing by those in the past and current Hall of Fame, and Pinstripers Panel Jam Auction where art created by a collection of pinstripers and artists onsite is auctioned off in honor of founder Rich Pichette to raise awareness and funds for Alzheimer's research.

Attendees can expect to discover live music, vendors, a swap meet, a model car show, undoubtedly a celebrity or two, and even a roller skating event for families and children throughout the event, leading into the awards program.

Supporting the West Coast Kustoms event is the Historic Santa Maria Inn, with its air of elegance from bygone days. Centrally located less than a half mile from the Fairpark where the car show is held, guests and participants can easily walk from the Inn. Famous guests like William Randolph Hearst have stayed at the grand, 164-room full-service hotel, which features an array of amenities including an outdoor swimming pool, hot tub, room service, a four-story indoor parking garage and loads of old-world ambiance. California cuisine is served at The Century Room, fine California wines are decanted at The Wine Cellar, and espresso is sipped at the soon-to-reopen 801 Coffee Bar.

If visitors are interested in extending their Memorial Day Weekend, the Historic Santa Maria Inn and Central Valley have much to offer beyond the event. Nestled in the heart of Central Coast wine country, the landmark Inn offers the perfect amalgam of proximity to charming coastal towns, windswept shores of Pismo State Beach and the 59 wineries along the Foxen Canyon Wine Trail. And as for hospitality, both Pichette and Schatz agree, the staff welcomes Kustoms enthusiasts with open arms year after year and does a fabulous job!

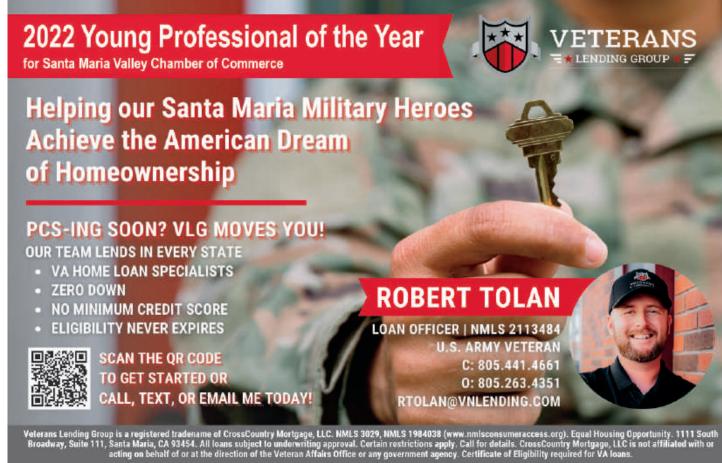
Franz Davis, revenue manager at the Historic Santa Maria Inn, said of the show, "It fills not just our hotel but all the hotels. It benefits the whole town. We have some folks who come in year after year. (We) have a permanent list of the guests. And even though we are already booked up for 2023, as it gets closer there is always space because some people have other commitments come up."

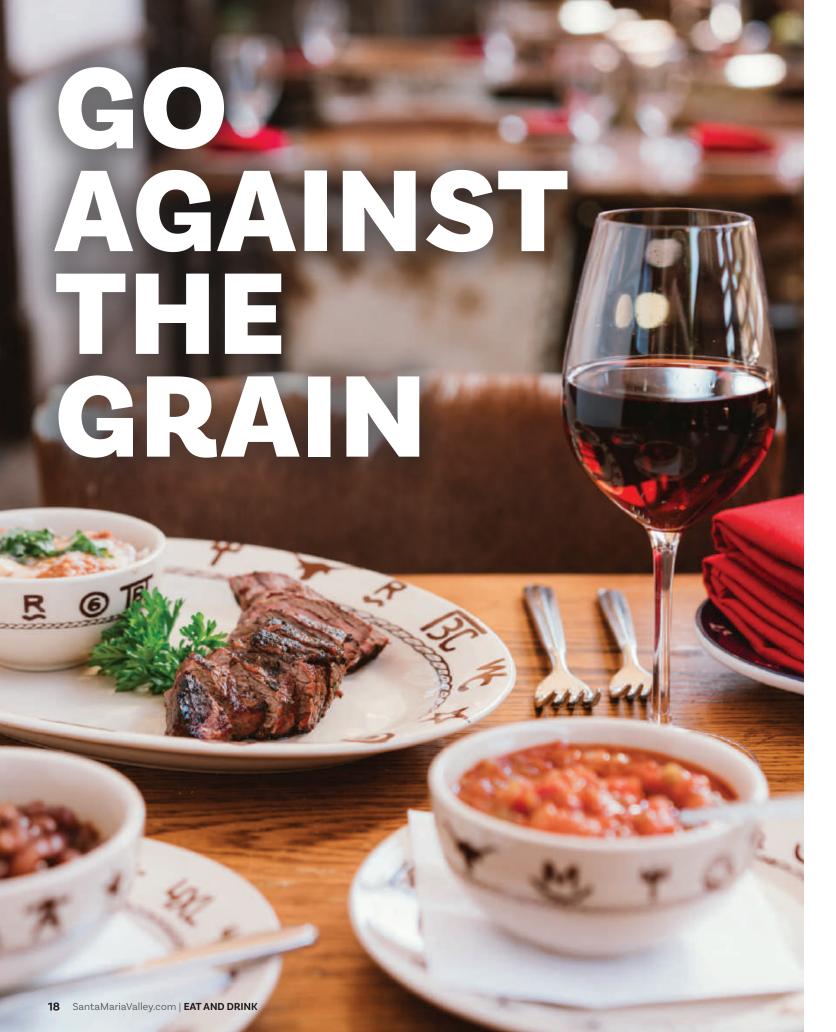
For more information on West Coast Kustoms and all of Santa Maria Valley's car shows, please visit santamariavalley.com/events

WEST COAST KUSTOMS CRUISIN' NATIONALS WILL BE HELD MAY 26-28, 2023.









The perfect grand finale to any road trip is a cold beer and some legendary barbecue.



Although our reputation is pretty well-known along the west coast, some travelers may be surprised to learn that Santa Maria Style barbecue actually comes from a place right here in the heart of the Central California Coast. We slow-roast our tri-tip using the same recipe our grandparents' grandparents used. From classic steakhouses like Shaw's to the famous Hitching Post to the contemporary Far Western Tavern, your biggest cravings will be satisfied and you'll experience for yourself how, in Santa Maria Valley, we treat (and feed) our visitors like family.

Tucked away along the Central Coast are some of California's best microbreweries and taprooms—serving up ice-cold craft beers in a hidden gem of the region where you'll make fast friends with the locals and "another round" is a given. For those of you in town in the month of October, check out the annual Santa Maria Valley Beer Fest, where more than 30 regional craft breweries and cider producers showcase their best work.

THE SECRET TO **SANTA MARIA STYLE BARBECUE**

TRI-TIP

In the 1950s, a Santa Maria butcher popularized tri-tip, a triangular cut of beef prized for its savory flavors and texture. Tri-tip today enjoys a fanatic following and is regarded as a signature cut of Santa Maria Style Barbecue.

SANTA MARIA SEASONING

While other regional barbecue styles are famous for their sauces, Santa Maria Style barbecue boasts a uniquely homegrown seasoning composed of salt, pepper and garlic salt.

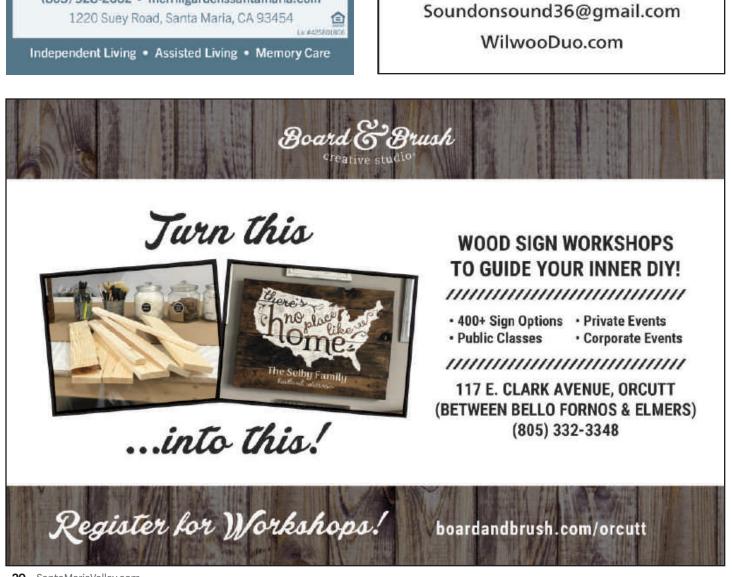
RED OAK

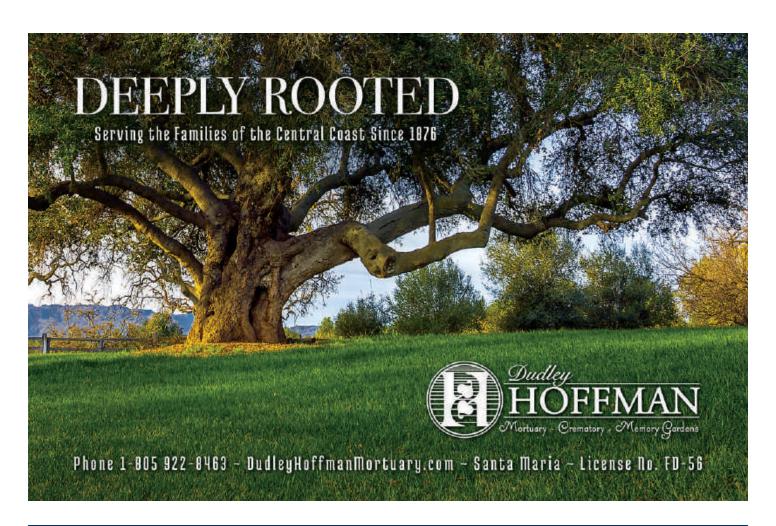
Authentic Santa Maria Style barbecue is cooked over coals of local red oak, giving the meat a distinctively sweet, smoky quality.













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CULTURAL CENTERS OF THE SANTA MARIA VALLEY:

Guadalupe-Nipomo Dunes Center and the DANA Adobe and Cultural Center

By Pamela O Brien

On the Central Coast of California-less than 10 miles from Santa Maria Valley-lie two gems and their stewards: the Guadalupe-Nipomo Dunes Center and the DANA Adobe and Cultural Center.

If it wasn't for visionaries like the volunteers who formed the Dana Adobe Nipomo Amigos (DANA) in 1999 and environmental activist Kathleen Goddard Jones who spearheaded preserving and protecting the Guadalupe-Nipomo Dunes back in 1980, the culture, artifacts, buildings, and land would not have been preserved for future generations to enjoy.

Goddard Jones and the Guadalupe-Nipomo Dunes Center

Take, for instance, one of the stories about the origin of the Guadalupe-Nipomo Dunes Center. According to Executive Director for the Guadalupe-Nipomo Dunes Center Erika Weber, back in the early 1960s, it was the Goddard Jones family tradition to take each of their five adopted children on a day trip of their choice to celebrate their birthdays. Kathleen Goddard Jones, now known as "the mother of the dunes", was an accomplished High Sierra hiker and was extremely active with the Sierra Club as a conservationist.

From their home in Paso Robles, Weber said, "The family drove south and south and south 'til they finally arrived at the beach that is the present-day Pismo Beach. While the children played, Kathleen wandered about the dunes. She was so taken aback by the majesty and beauty of the dunes, but as the story goes, while she was having a spiritual moment at the same time, a dune buggy nearly took her out!



"It was that moment that she decided this was going to be her cause," continued Weber. After learning the dune land had been acquired for a nuclear power plant, Goddard Jones embarked on what would be a successful 11-year campaign to establish a sanctuary and wildlife preserve that could coexist with nearby off-road activity.

Goddard Jones' efforts led to the preservation of the Guadalupe-Nipomo Dunes-an area stretching for 18 miles along the coast south of Pismo Beach, now known as the largest intact coastal dune ecosystem on Earth. Film buffs may know the site as a key location in Cecil B. DeMille's 1923 silent film "The Ten Commandments" — later remade in 1956 with Charlton Heston as Moses.

The non-profit Guadalupe-Nipomo Dunes Center serves mainly to educate on conservation of the ecosystem and share the history of the dunes, including everything of their inhabitants from the Chumash people who thrived there for 10,000 years, to early Eastern European explorers.

Every year, in homage to Goddard Jones, the Dunes Center sponsors a walk-through of her beloved dunes. They also offer private group hikes and walks, school field trips and programs on diverse topics that include everything from the ecosystem's rare mammals and birds, to archaeology and microhabitats. Five miles of beach in Oceano are allocated for recreation, and the only area where fourwheel vehicles are allowed.

The DANA Adobe and Cultural Center

Go a few miles northwest and you will come across the DANA Adobe and Cultural Center, which is the home of the original "Casa de Dana" — one of the oldest houses in San Luis Obispo County situated on a 130-acre property or "Rancho", and its new Cultural Center in Nipomo.

Like the Guadalupe-Nipomo Dunes Center and Goddard Jones, in 1999, activists known as Dana Adobe Nipomo Amigos (DANA) had a vision: to save the "Dana Adobe". The historical adobe home that belonged to Sea Captain William Goodwin Dana, his wife Maria Josefa Carrillo Dana and their exceptionally large family of 13 children is now a registered historical site. Some surmise that Captain Dana, the well-traveled Bostonian who had lost both parents and became orphaned by the age of nine, was in search of roots and a sense of belonging.

According to Lexi Carreño, executive director of the DANA Adobe and Cultural Center, when Captain Dana applied for a land grant in 1836 through the Mexican government, "since he was a foreigner, he was asked to first convert to Catholicism, learned to read and speak Spanish, and apply to be a naturalized Mexican citizen."

Dana earnestly embraced the culture and the people and applied for a land grant of roughly 50,000-acres, sweeping west from the Santa Maria riverbed to the Santa Lucia mountains, going nearly to the dunes before the Pacific Ocean, and ending at Los Berros Creek where he would begin construction of his home. The Rancho became famous for the hospitality of the Danas along the 600-mile trail known as El Camino Real (The Royal Road).

Today, the children's programs at the DANA Adobe and Cultural Center offer glimpses into what it would have been like to live on the Rancho in Dana's lifetime. Among the activities to be found are roping while riding a wine-barrel pony, preparing hand-made tortillas, learning about local wildlife and ecology, dancing, sketching the over 200-years-old sycamore tree on the property, and taking guided hikes on the same land the Dana children would have wandered.

DANA Adobe and Cultural Center also offers guided tours for adults, and has a large trail system that runs through the entire property available to the public.

In the late 1990s, early DANA volunteers began to worry that the historic viewshed directly in front of the adobe could be lost due to the development boom. In June of 1999, the 100-acre property in the immediate view of the adobe sold after a century of ownership. An acquisition evaluation in 2002 again had historians talking of threats to the views from the property.

According to Carreño, a representative of the California State Parks in 2008 shared that "the potential educational and cultural benefits of preserving this tangible remnant of the state's history for future generations have been noted many times over the years by many people, but as the surrounding rural land rapidly gives way to urban development, time is running out."

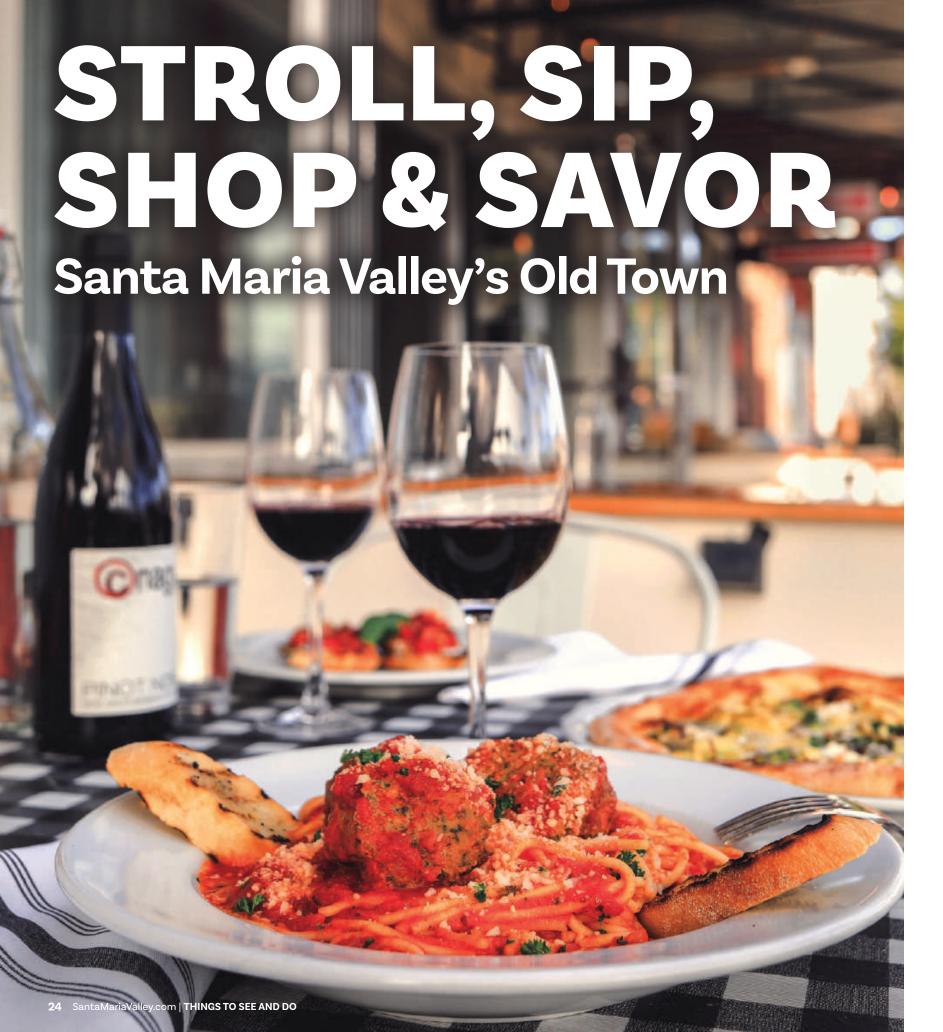


The DANA Adobe organization decided to take action.

'One of the greatest accomplishments done by (the organization) was obtaining a 99-year lease to protect the original Rancho viewshed on the 100 acres to the east of the Adobe' said Carreno. As a result, the house and environment were safeguarded from encroachment, and residents and visitors can continue to enjoy the same panoramic view from the DANA Adobe home to the foothills appreciated through the centuries.

FOR MORE INFORMATION, VISIT WWW.DANAADOBE.ORG AND WWW.DUNESCENTER.ORG.

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In the Heart of Santa Maria Valley, You'll Find the **Charming Walkable** Streets of Old **Town Orcutt.**

Founded at the height of oil production in the early 1900s, Orcutt became a center for trade and shipping. Today, it appeals to locals and visitors alike as the perfect place to eat, drink, and shop. With four tasting rooms, eclectic boutiques, art galleries and special events that happen yearround, Orcutt is a small-town cultural hub in the Santa Maria Valley.

Throughout the year, every first Friday of the month, shops keep their doors open past normal business hours to welcome anyone looking to kick off their weekend Santa Maria Style. Restaurants and bars often run drink specials, and the avenue out front is an idyllic place to meander while the sun sets over the rolling hills. In the fall, the annual family-friendly Chalk Festival transforms Old Town Orcutt into a gallery of vibrant street murals. Old Town Orcutt also hosts several car shows including the Bent Axles show in July and the All Ford Show in September.

In the winter, the Christmas parade takes to the streets, which has been an Old Town Orcutt tradition for over 50 years! Beginning Memorial Day weekend, the Santa Maria Valley Wine Trolley runs through the summer and makes two convenient stops in Old Town before heading out to the Foxen Canyon Wine Trail.

No matter when you visit, Old Town Orcutt is where you can count on being treated like family, and where you can experience a weekend getaway with a hometown feeling.



SIP El Viñero

Owned by local winemaker Jordan Crabtree, El Viñero is a family-owned wine tasting room that focuses on having a wide array of wine which all share the same concept, balance. Their tasting room enjoys frequently hosting local musical acts, doing food pairing nights, and much more!

Vino et Amicis

Nestled in the heart of Old Town Orcutt, Vino et Amicis is a unique wine bar that offers a relaxing environment while you sit and enjoy a glass of wine. With their wide array of wines, you are sure to discover hidden gems that you won't be able to find on a grocery store shelf.



Naughty Oak Brewery

Looking for a place for great, locally brewed beer and local fun? Look no further than Naughty Oak Brewery. Naughty Oak has a great selection of beer crafted on-site. Steve and Emily Kitts not only work hard to craft delicious beers, but also make sure that Naughty is a relaxed and fun atmosphere for events. Naughty Oak regularly hosts beer yoga, weekly trivia, and much more that you won't want to miss!

SHOP

Deja Vu

Deja Vu Antiques features unique finds from more than 35 premier, professional antique dealers from across the central coast. Deja Vu Showcases traditional antiques as well as an array of repurposed treasures, textiles, vintage and industrial furniture, jewelry, home decor and gifts.

SAVOR

Breakfast at Kay's Country Kitchen

Nothing says hometown comfort like a classic breakfast over coffee with those you love most. Enjoy the most important meal of the day in Kay's historic building with a menu so delicious, you'll be hard pressed to choose. Psst: The Santa Maria Style tri-tip and eggs is a local favorite.

Dinner at Far Western Tavern

The iconic Far Western Tavern is the place for contemporary California ranch cuisine. The restaurant is recognized as a landmark of Santa Maria Style Barbecue. The menu blends local barbecue style with other dishes that reflect The Minetti Family's heritage in the Santa Maria Valley's Swiss-Italian ranching community, all prepared with fresh flavors from nearby farms, ranches and vineyards.

Additional neighborhood
merchants include: Pizzeria Bello
Forno, Jack's Restaurant, Trattoria
Uliveto, 805 Eats, Blast 825, The
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Valley Art Gallery, Old Town Quilt
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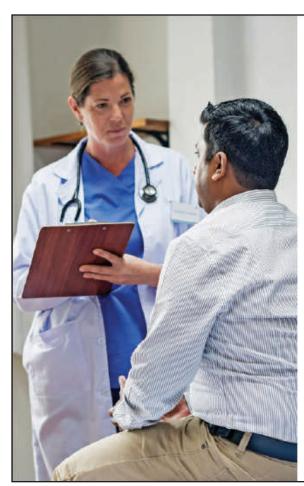
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Three must-visit theatres around our valley





Santa Maria Valley offers endless opportunities to get away from the everyday and embark on truly authentic experiences—and one of the best ways to do so is through our vibrant theatre community. Live performances, seasoned actors, and open-air venues all make for endless entertainment during your visit. Read on for a behind-the-redcurtain look at the top three must-visit theatres in and around our valley.

PCPA (Pacific Conservatory Theatre for Performing Arts)

For over 55 years, the PCPA Pacific Conservatory Theatre has been producing everything from Shakespearean plays to Broadway musicals. With year-round entertainment offered in its two main venues, plus an outdoor festival theatre, every season boasts a diverse and entertaining lineup of live theatre performances-from thought-provoking dramas to foot-tapping musicals and everything in between.

The Great American Melodrama & Vaudeville

Located just minutes from Pismo Beach in Oceano, The Great American Melodrama & Vaudeville Revue offers patrons interactive, unforgettable performances night after night. Renowned for its sawdust-covered floors, cabaret tables, and actors from across the country, nightly entertainment at the Melodrama is served up alongside tasty pub fare from an in-house restaurant. Major bonus: shows are performed in the classic melodramatic style-meaning the audience is encouraged to cheer the hero and boo the villain for a night full of howls, hoots, and endless laughter.

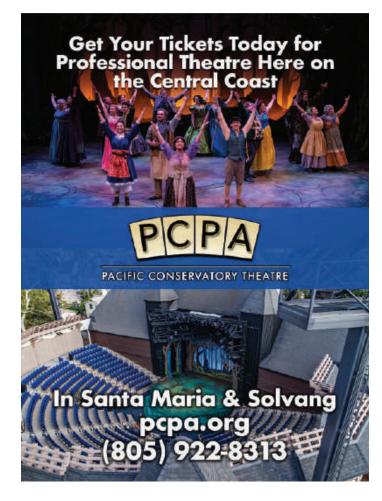
Santa Maria Civic Theatre

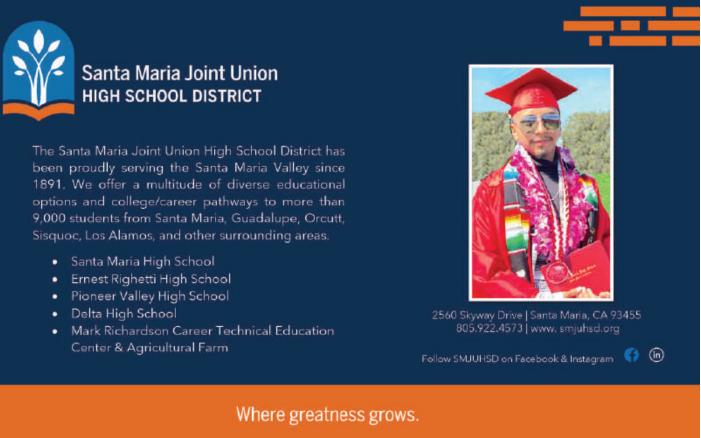
The Santa Maria Civic Theatre is another outlet at which passionate, live community theater may be enjoyed throughout the year. The theatre group is the oldest and longest-running one of its kind between Ventura and Monterey, making it a fine-tuned favorite for any visitor to Santa Maria Valley.













SantaMariaValley.com

SANTA MARIA VALLEY WINE TASTING

Santa Maria Valley is a largely undiscovered—and underrated—slice of California wine country. With more than 30 wineries and tasting rooms around the region, there's no shortage of sips here.

While you're in Santa Maria Valley, you'll find that one of the best ways to taste wine from the oldest appellation in Santa Barbara County can be found

on the Foxen Canyon Wine Trail.

Meandering roads connect Santa Maria
Valley to Los Olivos with breathtaking
views and 14 tucked-away vineyards
along a 30-mile stretch.

Our region's flagship varietals—coolclimate Pinot Noir, Chardonnay and Syrah, plus Bordeaux-style wines from neighboring regions—offer a vintage for every wine lover.





Bien Nacido & Solomon Hills Estates

biennacidoestate.com

Ca' Del Grevino Los Olivos Tasting Room grevino.com/tasting-rooms/

Ca' Del Grevino Vineyard grevino.com

Cambria Winery & Vineyard cambriawines.com

cnagy Wine Tasting nagywines.com

Costa de Oro Winery cdowinery.com

Cottonwood Canyon Winery cottonwoodcanyon.com

El Viñero elvinero.com

FOXEN foxenvineyard.com

Foxen 7200 AKA The Shack foxenvineyard.com

Foxen Canyon Wine Trail foxencanyonwinetrail.net

J. Wilkes jwilkes.com

Kita Wines kitawines.com

Presqu'ile Winery presquilewine.com

Rancho Sisquoc Winery ranchosisquoc.com

Riverbench Vineyard & Winery riverbench.com

Steller's Cellar stellerscellar.com

Vino et Amicis Wine Bar vinoetamicis.com

Zaca Mesa Winery & Tread Winery zacamesa.com treadwines.com

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Blast 825 Brewery blast825brewery.com

Me-n-Eds Pizzeria and Craft House - Santa Maria facebook.com/Meneds.sm

Me-n-Eds Pizzeria and Craft House - Nipomo
facebook.com/
NipomoMeNEdsPizzeria

Naughty Oak Brewing Co. naughtyoak.com



Grevino 2014 Estate Vineyards Pinot Noir (Santa Maria Valley)

The nose of this bottling is full of underbrush and sage notes, with complex layers of candied raspberry, wisteria and cinnamon stick aromas. Juicy raspberry and pomegranate flavors kick off the palate, where allspice, nutmeg, dried ginger and flowering thyme notes coalesce.

-MATT KETTLEMANN FROM WINE ENTHUSIAST

RATING	93 Points				
PRICE	\$75, BUY NOW				
DESIGNATION	Estate Vineyards				
VARIETY	Pinot Noir				
APPELLATION	Santa Maria Valley, Central Coast, California, US				
WINERY	Grevino				
Print a Shelf Talker Lab	el				
ALCOHOL	14.53%				
BOTTLE SIZE	750 ml				
CATEGORY	Red				
DATE PUBLISHED	12/1/2017				
USER AVG RATING	Not rated yet [Add Your Review]				





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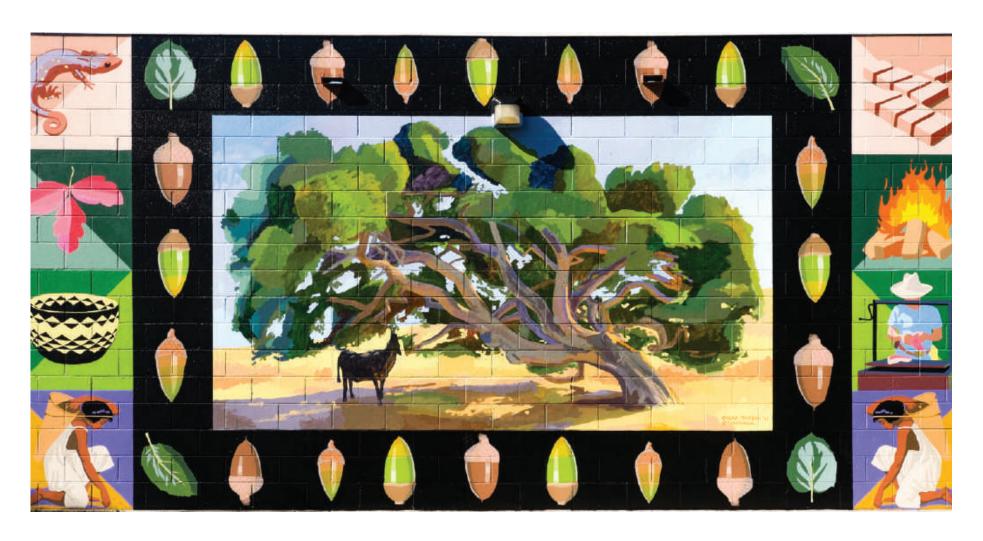


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EXCURSION INTO ART: EXPLORING SANTA MARIA VALLEY'S PUBLIC DISPLAYS





When you visit Santa Maria, California, you may be moved by public art pieces that are displayed throughout the city. Sculptures, murals, banners, mosaics and other creative works brighten and enliven the area by showing the history and culture of the community for anyone to enjoy. Residents and visitors enjoy a deeper connection to the city driven by the history and vision of the community, and local artists have an outlet to express themselves to neighbors and anyone who comes to town.

It is all part of the city's Public Art Master Plan, which was approved by the City Council in 2019.

"It really gave us the opportunity to look at public art in the city," said Recreation Services Manager Dennis Smitherman. "Using that plan we moved forward with supporting, creating, and promoting public art. Using the different outlets we have, we are able to create pieces represented by the community, often by mentor artists who work with teens to create different murals throughout the city. The vast majority of our art is by local artists."

Artists can create works of art that highlight the city's reach and history, going back to when it became a municipality in 1905 or even earlier, or they can promote issues that are important to them. Santa Maria native Briana Zierman-Felix has done both.

One of her works is an acrylic painting on a utility box of people picking strawberries. "My grandmother worked in the field and she would carry my dad on her back while picking strawberries. I wanted to show how hard working everybody from the city is," she said.

Zierman-Felix also created a mural on the ground outside of the library which depicts fish swimming around a storm drain, creating strong imagery to emphasize a message. "It's based around how clean water saves life," she said. "How keeping the drains clear in the city, with no litter, will stop it from going into the storm drain."

Santa Maria's public art also serves to enhance neglected neighborhoods, with outsized impact. Artist Ruben Espinoza approached a building owner to paint a mural on a building that had historically been tagged with graffiti, only to be met with hesitation for fear of the artwork being ruined. Espinoza persisted.

"It's a heart because the area is close to downtown, and it's made of floral patterns that pay homage to the Latino and Mixteco people who live in the area," Espinoza said, noting that it hasn't been covered in the three years since he painted it. "It's been a pride of that neighborhood. Everyone is grateful that it's happening there. People will go for photo shoots for their proms or senior pictures. It's really become a staple there."

Santa Maria Valley's murals allow visitors a sensory experience that highlights the depth of history and scope of culture that exists in Santa Maria Valley. For example, some pieces showcase the Chumash Tribe and their impact on the area. And the future promises to bring more of the exciting diversity that already characterizes the city. "We're currently working with the Japanese Community Center who is creating a piece of art based on Japanese culture here in Santa Maria," Dennis said.

Looking to take a deeper dive into
Santa Maria Valley's arts and
culture? Take a look at our website
at: santamariavalley.com/thingsto-do/arts-culture/.

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Cold Stone Creamery orders.ordercoldstone.com/ menu/acorn-plaza/

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Cowboy Cookie & Ice Cream cowboycookie.com

Crumbl Cookies crumblcookies.com/ casantamaria Cubanissimo Cuban Coffee House & Café

cubanissimocafe.com

Cugini's Pizzeria & Trattoria cuginispizzeriatrattoria.com

Cups And Crumbs (Santa Maria) cupsandcrumbssm.com/

Del Taco (North and South Broadway) deltaco.com

Dunkin' Donutsdunkindonuts.com

El Pueblito facebook.com/elpueblito restaurantesantamaria

El Toro Tortilleria II facebook.com/El-Toro-Tortilleria-Mexican-Deli-111620038877069

Far Western Tavern farwesterntavern.com

Fire & Vice firevice.com

FireGrill instagram.com/smfiregrill/

FoodTrip facebook.com/FoodTripCentral

Giavanni's Pizza giavannispizza.com/

Gina's Piece Of Cake ginaspieceofcake.com

Go Healthy facebook.com/gohealthysm/

Golden Corral Buffet & Grill goldencorral.com/location

Hitching Post of Casmalia hitchingpost1.com

The Homestead thehomesteadoldorcutt.com

J's Burgers Paso Robles 805jsburgers.com

J's Country Kitchen jscountrykitchen.com

Jack's Restaurant jacksoldtownorcutt.com

Juice It Up juiceitup.com/location/santamaria-enos-ranch/

Klondike Pizza klondikepizza.com

La Tradicional Ice Cream Shop facebook.com/ LaTradicionalSantaMaria

Maya Restaurant mayamexicankitchen.com

Me-n-Eds Pizzeria And Craft House (Santa Maria and Nipomo) meneds.com

Mexi-Thail Roll facebook.com/Mexithairoll

Mountain Mike's Pizza (North Broadway and S. Bradley) mountainmikespizza.com

My Place Coffee, Juice, & More instagram.com/myplace.coffee

Nothing Bundt Cakes nothingbundtcake.com

Old Town Cups And Crumbs Coffee Shop And Homestyle Bakery cupsandcrumbsoldtown.com

Olive Garden olivegarden.com

Orcutt Burgers (Orcutt and Grover Beach)
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Roscoe's Kitchen roscoeskitchensantamaria.com/

Spencer's Fresh Markets spencersfreshmarkets.com

Straw Hat Pizza strawhatpizza.com

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The Garden Mediterranean Restaurant & Café thegardensm.com

The Maker's Son themakersson.com

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Willows Restaurant & Bar chumashcasino.com

Woody's Butcher Block woodysbutcherblock.com

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STAY IN SANTA MARIA VALLEY



SANTA MARIA LODGING	PHONE	ADDRESS	WEBSITE	AAA RATED	BREAKFAST	DINING	EVENT FACILITIES	RV / BUS PARKING	PETS
Best Western Plus Big America	(805) 922-5200	1725 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ bestwestern	940 7		×			
Buckboard Motor Lodge	(805) 925-8681	1620 S. Broadway, Santa Maria, CA 93454	santamariavalley.com/ buckboard						
Candlewood Suites	(805) 928-4155	2079 N. Roemer Ct. Santa Maria, CA 93454	santamariavalley.com/ candlewoodsuites	940 7					
Colonial Motel	(805) 925-8601	1866 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ colonialmotel						
Days Inn	(805) 925-2551	839 E. Main St. Santa Maria, CA 93454	santamariavalley.com/ daysinn	940 7					
DeVille Motel	(805) 925-5995	719 S. Broadway Santa Maria, CA 93456	santamariavalley.com/ moteldeville						
Economy Inn	(805) 928-1924	607 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ economyinn						
Fairfield Inn ± Suites	(805) 925-8500	2061 N. Roemer Ct. Santa Maria, CA 93454	santamariavalley.com/ fairfield	940 7					
Hampton Inn & Suites	(805) 424-1414	2190 Preisker Ln. Santa Maria, CA 93458	santamariavalley.com/ hamptoninn				•		
Historic Santa Maria Inn	(805) 928-7777	801 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ santamariainn	940 7		×	•		
Holiday Inn Hotel & Suites	(805) 928-6000	2100 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ holidayinn			×	•		
Holiday Motel	(805) 925-2497	605 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ holidaymotel						
Motel 6 North	(805) 928-8111	2040 N. Preisker Ln. Santa Maria, CA 93454	santamariavalley.com/ motel6north						
Motel 6 South	(805) 922-4505	1007 E. Main St. Santa Maria, CA 93454	santamariavalley.com/ motel6south						
Palms Motor Motel	(805) 925-6562	221 W. Main St. Santa Maria, CA 93458	santamariavalley.com/ palmsmotor						
Radisson Hotel Santa Maria	(805) 928-8000	3455 Skyway Dr. Santa Maria, CA 93455	santamariavalley.com/ radisson	AAD		×	•		*
Solaire Inn ± Suites	(805) 614-7062	1995 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ solaireinn						
Town ± Country Inn	(805) 925-2556	2250 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ towncountry						
Travelodge Inn ± Suites	(805) 922-2123	1514 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ travelodge	940 7		×	•		
Villa Motel	(805) 925-8734	1204 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ villamotel						
Western Motel	(805) 922-0421	1309 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ westernmotel						
Wine Stone Inn	(805) 332-3532	255 W. Clark Ave. Orcutt, CA 93455	santamariavalley.com/ winestoneinn				•		

NEIGHBORING PROPERTIES	PHONE	ADDRESS	WEBSITE	AAA RATED BRE	EAKFAST	DINING	EVENT FACILITIES	RV / BUS PARKING	PETS
Chumash Casino Resort	(805) 686-0855	3400 CA-246 Santa Ynez, CA 93460	chumashcasino.com			×	•		
Edgewater Inn & Suites	(805) 773-4811	280 Wadsworth Ave. Pismo Beach, CA 93449	edgewater-inn.com				₽		
Hadsten House Inn	(805) 773-4608	1450 Mission Dr. Solvang, CA 93463	hadstenhouse.com			×	•		
Hotel Corque	(805) 688-8000	400 Alisal Rd. Solvang, CA 93463	hotelcorque.com			×	•		
SeaCrest OceanFront Hotel	(805) 773-3715	2241 Price St. Pismo Beach, CA 93449	seacrestpismo.com				•		*

Limited Vacancy Properties: Plaza Motel, Broadway Motel, Mission Hotel, Broadway Eleven, Valley Motel, Santa Maria Cottages, Fountain Motel, Restwell Motel and Laura Lodge.

For additional lodging information, visit: SantaMariaValley.com/lodging





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- Help clients increase their income, including providing security deposit assistance, so they can build up savings and improve their future Give landlords an opportunity to look out for others in our community who are down on their luck and deeply value a roof over their head

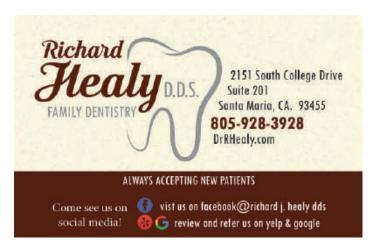
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