



Santa Maria Valley Tourism Marketing District (SMV TMD)

Nomination Committee Minutes

November 9, 2022 and November 21, 2022 (4pm)

Conference call – virtual meeting

DRAFT UNTIL APPROVED

November 9, 2022

Nomination Committee: Cherag Patel, Ketan Panchal, Ryan Swack
Chamber|Staff: Cheryl Cuming

Note: This meeting did not have a board majority in attendance so official minutes were not taken. The Nom Comm discussed:

- Reviewed candidate nomination submissions
- Confirmed term of new AC member through 7/2025
- Discussed interview questions and process
- Confirmed interview date and time

November 21, 2022

Nomination Committee: Cherag Patel, Ketan Panchal, Ryan Swack, JP Patel
Chamber|Staff: Cheryl Cuming

Guests: Gilda Cordova

Call to Order by Chair Cherag Patel at 4:00 p.m.

Public Comment: None

Business Items:

DISCUSSION & ACTION ITEMS: Interview the candidate/s

- The committee will split up the questions to present to the candidate.
- The committee members gave their insights on their knowledge of and experience with the candidate.
- The minutes will be recorded and the Nom Comm will prepare their recommendation to the Advisory Committee's December 1, 2022 meeting.

- Cherag will lead the interview with a brief explanation of the background of the TMD.

Gilda Cordova (Radisson) Interview – start 4:15 p.m.

- Gilda has 25 years of experience in hospitality, working with Atul Patel for 23 years on 16 different projects. Gilda serves as a Council Member for the City of Lompoc, serves as President of Explore Lompoc, VASFB Honorary Commander and is an active community volunteer.

Interview ended at 4:47 p.m.

Motion was made by Ryan; 2nd by Cherag to recommend Gilda Cordova as the newest member to the Advisory Committee pending the final sale of the Radisson. Motion carries.

Adjourn at 4:55 p.m.