

SANTA MARIA VALLEY

HIKE, BIKE AND SIP

THROUGH THE CENTRAL COAST

**TASTING
EXPERIENCES**

wine pairings &
alfresco wine

**BERRY PICKING
+ THE LUFFA FARM**

**TOP SIX
BACKDROPS**

for the perfect
Instagram post

**WHY SANTA MARIA
VALLEY SHOULD BE
YOUR DESTINATION
FOR HARVEST**

Santa Maria
VALLEY

SantaMariaValley.com



SANTA MARIA TOWN CENTER

PROUDLY SUPPORTING

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{ "WHETHER YOU'RE HERE FOR A WEEKEND OR YEAR-ROUND;
SHOP, DINE, SAVE, AND DO AT YOUR
SANTA MARIA TOWN CENTER."
★★★★★ }



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WELCOME TO SANTA MARIA VALLEY





Here in northern Santa Barbara County on California's Central Coast, you will discover a valley like no other, with an original blend of local flavor, genuine hospitality and natural beauty.

Santa Maria Valley is where you can get the most from the Central Coast, enjoying access to everything—without breaking the bank. Seek the solitude of the spectacular beachfront Guadalupe-Nipomo dunes or attend a festive performance at one of our acclaimed local theaters. More than that, I personally would like to invite you to come and savor world-famous Santa Maria Style Barbecue along with locally grown Pinot Noir, Chardonnay and Syrah.

You can trust our local ranching tradition that insists on treating our visitors like family. We look forward to sharing our abundance with you.

Jennifer Harrison

Director, Santa Maria Valley Chamber & Visitors Bureau

WELCOME!



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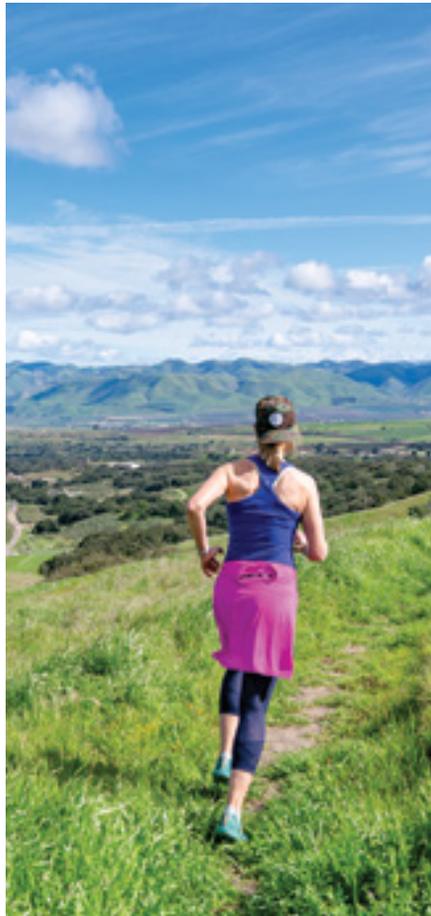
Santa Maria Valley's **TOP SIX INSTAGRAMMABLE MOMENTS**

Mural in Guadalupe

Small town, big heart. Strike a pose in celebration of the wonderful small towns you'll find in Santa Maria Valley. This mural represents our Central Coast credo—we treat our visitors like family. Fun fact: This mural resides on the side of the building that was formerly the original Far Western Tavern in Guadalupe before the restaurant moved to Clark Avenue in Orcutt.



Photo Credit: Rob Taylor - 2TravelDads.com

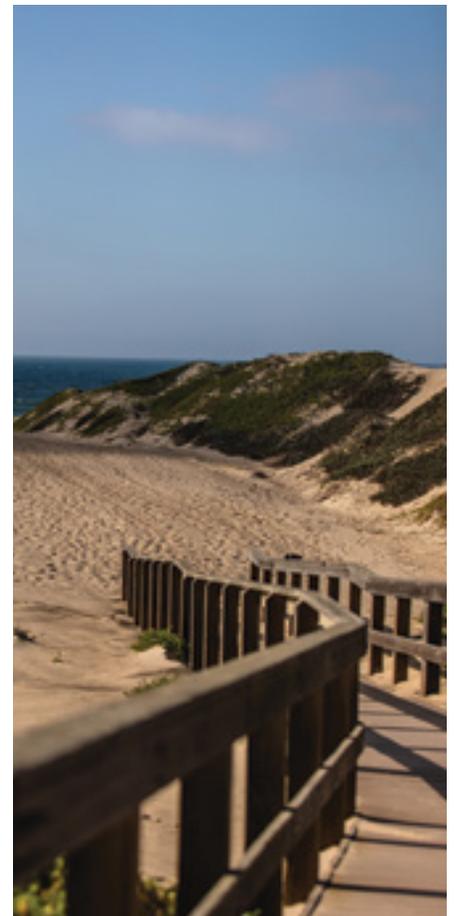


Los Flores Ranch Park

Lace up your hiking boots and hit one of the multiple trails in Los Flores Ranch Park for the ultimate outdoor photo opp. As you explore the Solomon Hills, take in panoramic views of the San Rafael mountains, just across the valley—the perfect backdrop for the next photo you post.

Oso Flaco Lake Boardwalk

Oso Flaco Lake Trail is an easy, 1.7-mile, famous out and back trail located in the Oceano Dunes State Vehicular Recreation Area. This boardwalk transforms into a catwalk, carrying your crew all the way to the coast where you can sink your toes into the sand—click, save and swoon.



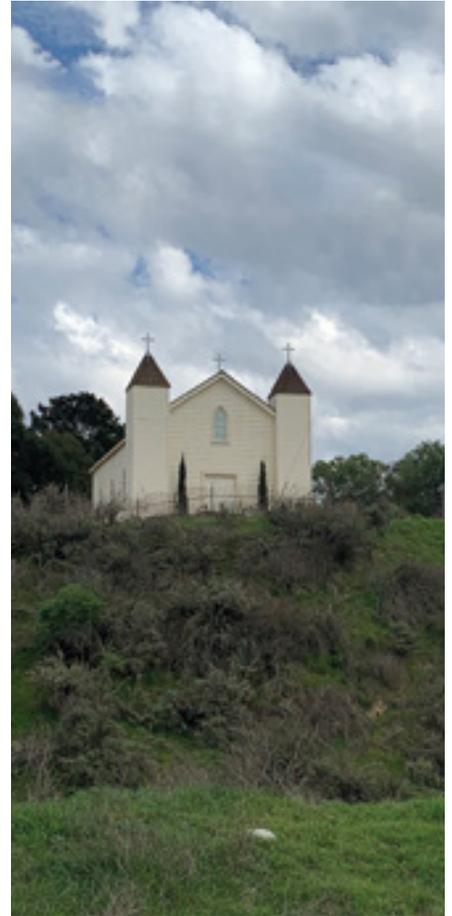


Presqu'île's Patio

Start a tab and double tap. When you make the turn off Foxen Canyon Road to Presqu'île, you'll see what we mean. A stunning landscape of sprawling vine-lined hillsides topped with a beautiful, modern tasting room. Just 16 miles from the ocean, you can even see the sparkling blue Pacific from Presqu'île on a clear day.

Cottonwood Canyon

The luscious green grass at Cottonwood Canyon will make you want to frolic, sing and maybe even bust out a cartwheel. From outdoor concerts to cave tasting and a lovely view of the surrounding foothills, there's plenty of scenes here to heart as you show your glass-half-full life.



San Ramon Chapel

Perched at the top of a clearing in the Solomon Hills, you can find San Ramon Chapel, California State historical Landmark #877. The chapel was built in 1875 and makes a beautiful stop for quiet reflection and to get lost in the views of the Santa Maria Valley. This is a sacred place where you can expect to experience some feelings worth documenting.

Add some meat to that

POTATO, POTATO, POTATO

Did you know? In the 1990's, Harley Davidson filed a sound trademark application for the authentic noise made by their motorcycle engine, best described by quickly saying, "potato-potato-potato".

Cruising the California coastline is a road well traveled. It's the foothills through the back forty, the vine-lined valleys and the uninhabited hillsides that will give rise to your heart rate and hunger for more. The only thing better than touring central California on two wheels is winding up your ride at a Santa Maria Style steakhouse.

Here are three scenic routes you can top off with tri-tip



30-Minute Ride

Take CA-135 South to CA-1 South. Follow CA-1 S to San Antonio Road W and take a right on Grant Road to W. Lompoc Casmalia Road. Turn Left on Point Sal for the Hitching Post. Head back on Point Sal, left on Black Road, and south on Highway 1 back to Santa Maria.

The Hitching Post

3325 Point Sal Road
Casmalia, CA
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1-Hour Ride

Take Highway 101 to Betteravia Road heading East. Betteravia Road turns into Foxen Canyon which turns into Santa Maria Mesa Road which merges into Tepusquet Canyon Road. Stay North on Tepusquet Canyon. Enjoy a ride up the mountain and back down until you reach highway 166. Follow 166 West and back to highway 101 south. Take the 101 back to Santa Maria proper and head to Shaw's.

Shaw's

714 South Broadway
Santa Maria, CA
Closed Sundays

Reservations: (805) 925-5862



5-Hour Ride | Make a Day of It

The 101 South to 154 into Santa Barbara. Then take the 150 around Lake Casitas through Ojai. Then take the 33 North to the 166. Head west through Cuyama back to the 101 and Santa Maria.

Far Western Tavern

300 E Clark Ave.
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 [@radissonhotelsantamaria](https://www.instagram.com/radissonhotelsantamaria)



FIND YOUR PATH

Santa Maria Valley is a beautiful stretch of mountainous ranges in the northern Santa Barbara wine country, neighboring the pacific coastline. Fanatics of the foothills agree, this is a wonderful place to hit the trails and enjoy the wide open spaces of the central California Coast. Point your phone's camera on the QR code for a guide to many of our hiking destinations, all within 30 miles of here. Read on for a couple of our favorites.





East La Cuesta Loop

6271 Dominion Rd, Santa Maria
805-938-7618

Check-in at Los Flores Ranch
Visitor's Center

- 20 minutes from downtown Santa Maria
- 3.8 miles
- Elevation gain: 472 feet
- Skill level: Easy
- Open Thurs-Sun 9-5
Daylight savings hours: 8-7
- Dog-friendly 🐾

The East La Cuesta Loop is located in the sprawling Los Flores Ranch Park trail system featuring 15 miles of hiking trails. Enjoy the surrounding wildflowers and panoramic views of the valley and mountain ranges. This trail suits most skill levels but does include some inclines.



Orcutt Hill

5800 S Bradley Rd, Orcutt

- 20 minutes from downtown
- 3.1 miles
- Elevation gain: 301 feet
- Skill level: Easy
- Dog-friendly 🐾

Orcutt Hill Trails is located near the Orcutt Community and Dog Parks and is great for all skill levels. This trail can also be used for horseback riding, mountain biking and walking dogs on leash. Keep an eye out for wildlife and take in the scenic views of the surrounding hillsides, eucalyptus groves and California oaks.

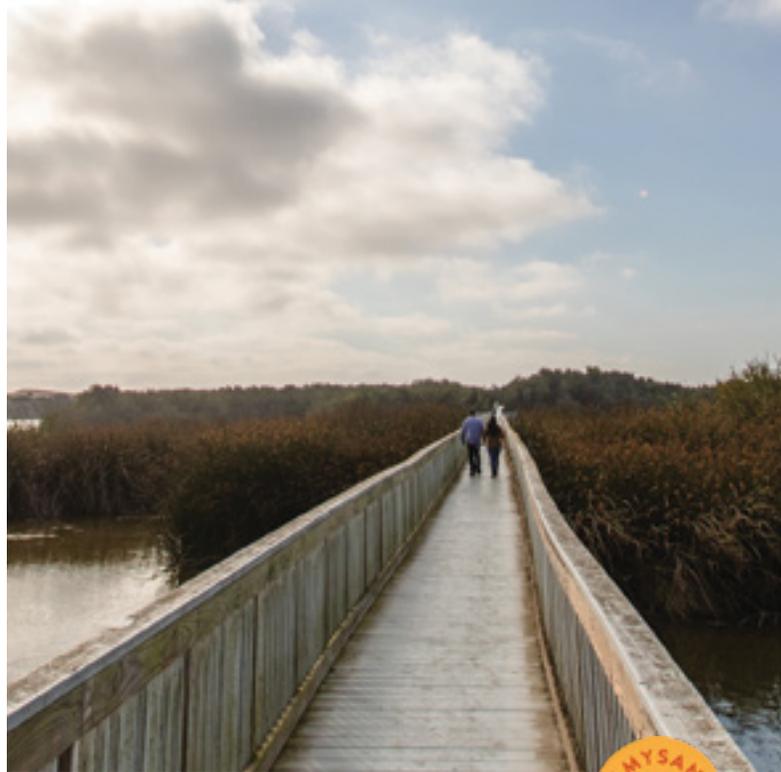
Oso Flaco Lake

ACCESSIBLE OUTDOORS

The outdoors are for everyone, but lack of accessibility can often create an unnecessary barrier for persons with disabilities looking to enjoy outdoor destinations. Fortunately, the out-and-back trail at Oso Flaco Lake is both ADA accessible and accessible year-round to visitors. It's a perfect walk for families and open to all skill levels.

Start down a beautiful tree-lined dirt road and look up! Nestled in the canopies of the trees, you'll find a wide variety of wildlife, including over 200 species of birds. This road leads to a wooden boardwalk, a causeway that loops around beautiful sprays of wildflowers and the tall, marshy grasses of Oso Flaco lake. The natural surroundings are breathtaking and offer visitors a wonderful place to meditate or rest on a bench and feel the sensation of the coastal breeze.

The Oso Flaco trail is an easy, 1.7-mile walk that ends with coastal access at the Oceano Dunes State Vehicular Recreation Area. Keep an eye out for restricted spaces, clearly marked to protect wildlife, like the endangered Snowy Plover. Those visitors who are up for more can venture into the sandy dunes, touch the ocean and take in the sights and sounds of the Central California coastline. Oso Flaco Lake closes at sunset.



Know Ahead:

- 30 minutes from downtown Santa Maria
- Elevation gain: 22 feet
- No pets allowed

Bring:

- A picnic
- Binoculars
- \$5 for parking
- The family

Help protect Pat the Plover!

From March to September, portions of Central California beaches close to help preserve the nesting grounds of the Snowy Plover. The plover's nest is a shallow scraping in the sand. These birds will use anything they can find on the beach to make their nests including kelp, driftwood, shells, rocks and sometimes even human footprints. Their eggs – usually two or three at a time – are speckled and blend in well with the nest and surrounding area. Because the nests and eggs are simply laid on the ground, they are very susceptible to predation. They are also susceptible to damage by human beach activity like dog walking, off-road vehicles and kite flying. By sharing the shore, we can help protect the plovers and Santa Maria Valley can continue being an active destination for birdwatching enthusiasts.



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6271 DOMINION ROAD

Los Flores Ranch Park, comprised of 1,778 acres of rolling hills south of the City of Santa Maria, offers a place for hiking, biking, and horseback riding* in a beautiful outdoor environment. Educational programs and field trips are available by appointment. *Equestrians must call ahead for access to the Equestrian Entrance at (805) 938-7616 during operation hours. Dogs are allowed with a leash. Last entry into park is one hour before closing.

Entry is free to City of Santa Maria Residents and youth ages 17 years and under.

Non-City Resident Rate:

- Adults 18-64 yrs.- \$3.75
- Seniors 65 & Up- Free
- Annual Pass (up to 6 guests/day)- \$52.00

Follow us on Facebook: @losfloresranch



City of Santa Maria
Recreation & Parks
Department

615 S. McCLELLAND STREET

Santa Maria has 28 City parks with more than 2,000 acres of grass, trees, playing fields, swimming pools, gazebos, plenty of places to barbecue, recreational open space, and an 11-acre lake. Many of the facilities and parks offer areas available for rent for special occasions.

Facility rentals, park rentals, and program registrations are accepted any time online at www.cityofsantamaria.org/register.

For the latest activities and community events, follow us on Facebook @smrecandparks or Instagram @santamaria_recandparks.

For more information, visit www.cityofsantamaria.org/recreation or call the Recreation & Parks Department at (805) 925-0951 ext. 2260

THE SWEETEST SOUVENIR OF SANTA MARIA VALLEY



On the northeast corner of E. Betteravia, behind Pappy's parking lot, you'll find Santa Maria Valley's sweet spot—Darensberries strawberry stand. Darensberries, an agricultural pillar of Santa Maria Valley, has been growing berries here since the early 90's. Named for founder Daren Gee, the Darensberries family celebrates strawberries alongside their loyal customers.

"We had very happy customers this year," said manager Nancy Machut. "We have a lot of loyalty. I remember the faces—of course we are all covered up with masks—but the couples that come for that perfect box of strawberries, and the kids! I just love it. It's a treat."

Darensberries grows more than 700 acres of strawberries at 10 ranches across the Santa Maria Valley. Each ranch offers a different type of soil where certain strawberry varieties grow best. Every year, a new crop of strawberry plants are sown by hand over the course of 2-3 weeks in the fall. The coastal breeze and fog that nestles into the Santa Maria Valley foothills creates optimal growing conditions. Moderate temperatures of 70's during the day and 50's at night help them thrive. Come springtime, juicy, ripe strawberries are ready to harvest.

In 2021, the Monterey strawberry variety performed best for size, color and taste—three determining factors of

which variety will be sold at the fruit stand. The Monterey is also known for its firmness which is an important consideration for shipping.

Darensberries prides themselves on their innovative spirit and willingness to try new things, which is how new, tasty varieties like the Monterey are discovered and shared. Darensberries partners with large agricultural schools such as UC Davis, UC Riverside and Cal Poly, generously providing them with acreage to perform trials for new varieties and crop protectants, knowing that any information learned will contribute to growing the industry. They also fabricate their own equipment and have been exploring new possibilities of robotics to address labor shortages and new ways to harvest strawberries.

Although this commercial grower isn't set up to offer farm tours at this time, you can always find a smiling, friendly face at the fruit stand. Open mid-March to Labor Day (weather pending), the Darensberries stand is open seven days a week with new berries picked and delivered fresh every morning. They offer three different sizes—a flat, half flat or 3-pack and accept cash and credit cards. The recently repainted stand also has a new mural—a perfect backdrop to snap a photo, which is sure to last longer than these delicious strawberries ever could.





OH GOURD— THE TRUTH ABOUT LUFFAS

Most people are shocked when they discover that luffas – a type of sponge that are most commonly used to exfoliate the skin while bathing – do not come from the ocean like sea sponges. Luffas are actually gourds like pumpkins, squash and melons. Like all gourds, luffas grow on flowering vines inside hard-shelled pods. Similar to the form of cucumbers, the long gourds that grow on sprawling vines can be harvested and dried. When luffas are in an early stage of development, you can actually harvest and eat the fruit inside! But as the fruit ages and becomes fully developed, it becomes dry. Once the luffas are in optimal condition, they can be peeled to reveal the soft, spongy interior that we know and love.



Santa Maria Valley is home to our very own luffa farm located in the town of Nipomo, less than 20 minutes from Santa Maria. The proprietor of this five-acre luffa farm, Deanne Coon, grows luffas year-round using her own heirloom seeds. Native to the Old World tropics, The Luffa Farm is one of the few luffa growing operations left in the United States. Visitors can purchase their own natural luffas here, as well as other soaps, bath salts, lotions and foot soaks to take home for a spa-like experience. The farm is open to the public and offers free tours Wednesday through Sunday from 10:00 a.m. – 4:00 p.m.

For more information, visit theluffafarm.com.

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STAY & PLAY

In the 1960's, the then-president of Hancock College expressed his disappointment in the lack of artistic culture on the central California Coast. Shortly after, the Pacific Conservatory of Performing Arts (PCPA) was established and construction of a new theatre was underway, setting the stage for a robust offering of live theatre arts in Santa Maria Valley for many years to come.

Today, the PCPA serves as a resident professional theater company, preparing theater technicians and actors for careers in the performing arts. It remains the only training program of its kind offered at a community college. Notable alumni include Kathy Bates, Zac Efron and Robin Williams. From Broadway musicals to comedies, to Shakespeare, dramas and everything in between, you can catch a live performance year-round at one of three venues.



Performing Arts Complex

870 S. Bradley, Santa Maria CA

Marian Theatre

A 448-seat theatre with a thrust stage

Severson Theatre

A 188-seat black box theatre

Box office 805-922-8313

Wednesday through Sunday 12:30pm - 7pm

pcpa.org

Solvang Festival Theater

420 2nd Street, Solvang CA

From June through October, there's sure to be a production perfect for date night at the Solvang Festival Theater. This large, 700-seat venue is the only outdoor setting of its kind on the Central Coast. First-time visitors will quickly come to appreciate how extraordinary it is to watch a company of actors play in the open air. It's no wonder thousands of performances have taken place on this stage since 1974.

solvangtheaterfest.org



The Great American Melodrama and Vaudeville

1863 Front Street, Oceano CA | (805) 489-2499

Recognized for its sawdust-covered floors, cabaret tables, and actors from across the country, The Great American Melodrama and Vaudeville offers quality interactive entertainment, making it the perfect place for any night out on the town. Enjoy in-house restaurant options as you laugh the night away watching unforgettable performances.

americanmelodrama.com

The Santa Maria Philharmonic Society

201 East Battles Road, Santa Maria CA | (805) 925 0412

The Santa Maria Philharmonic Society is our region's professional orchestra in residence, hitting all the high notes with classical concerts each season. This symphony orchestra offers excellent concerts for music lovers as well as special programs for kids and families.

smpilharmonic.org



Santa Maria Valley LOVES DOGS

One of the big draws of Santa Maria Valley is the welcoming, casual, laid-back lifestyle that makes it easy to kick back and enjoy yourself. That said, you probably can't fully enjoy yourself if you've left an important member of your family back home. Instead of boarding your pet, Santa Maria Valley invites you to bring them along!

Santa Maria Valley's year-round temperate climate makes this a perfect dog-friendly destination where you can spend a lot of your time here outside. Within a 30-mile radius, you'll find 24 hiking trails, 15 beaches and 34 tasting rooms – many that are dog-friendly and proud!

Beaches

You and your pup can walk the sands of Pismo State Beach, the Point Sal State Beach Trail, Fisherman's Beach, the Oceano Dunes and more. There are also many dog-friendly parks in the area.

Wine Country

Of course, you'll find more wide open spaces in the wine country. The Santa Maria Valley is known for delicious Pinot Noir, Chardonnay and Syrah that will make your tongue wag. Bring your dog along and taste some of Santa Maria Valley's flagship wine varietals.

Presqu'île Winery, Cambria Estate Winery, Costa De Oro, Riverbench, Foxen Vineyard & Winery, and Rancho Sisquoc all have outdoor tasting experiences where your pup can tag along. Be sure to check for tasting availability before you head over. Reservations may be required.

Mealtime

When it's time to eat, check out Cubanissimo Cuban Coffee House, Moxie Café, or Rancho Nipomo Deli & BBQ for pet-friendly opportunities to enjoy outdoor seating in our gorgeous coastal weather. Naughty Oak Brewing Company also welcomes dogs on its patios – the Orcutt-based brewing company even offers water dishes to help keep your doggo hydrated.



Hiking

Get your paws dusty on one of the great hiking trails in Santa Maria Valley. Mind the signs—most trails require your dog to be leashed and remember waste bags to leave a clean trail.

- Chumash Trail
- Clover Ridge Trail
- Coastal Access Trail at Pismo Beach
- Five City's Coast Walk
- East La Cuesta Loop
- Guiton Trail Oceano Lagoon
- Hancock College Trail
- Monarch Butterfly Grove and Meadow Creek Trail
- Nipomo Native Garden Loop
- Nipomo Park
- Orcutt Hill
- Paradise via Point Sal
- Pismo Dunes
- Point Sal Overlook
- Price Historical Park Trail
- Rice Ranch Trail
- Sand Highway
- Santa Maria River Levee Trail
- Santa Maria Valley Multipurpose Trail
- Willow Spring Trail



Accommodations

When you're ready to book your stay, Santa Maria Valley offers many dog-friendly hotels. Nearly every other hotel in our region allows pets in special rooms for a small fee. Best Western Big American allows pets to stay for free based on the availability of pet friendly rooms. Check out all Santa Maria Valley hotels to learn more about their pet policies.



www.PacificaCommercialRealty.com



REAL ESTATE BROKERAGE SERVICES

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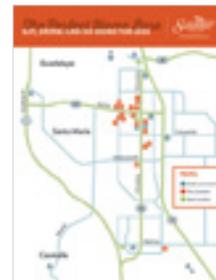
We manage nearly 1 million square feet of industrial, office and retail space on the Central Coast.

Our experienced Certified



WE HOPE YOU'RE HUNGRY

Chances are you're looking for the best place to get barbecue, tacos or a Central Coast craft beer (or depending on your mood, maybe all three). Lucky for your appetite – you've got options. No matter where you find yourself in Santa Maria Valley, a delicious meal is likely just around the corner. The toughest part of your weekend will be choosing where to go next.



Here's a map to help.



Breweries

Blast 825 Brewery
blast825brewery.com

Me-n-Eds Pizzeria and Craft House
facebook.com/Me-N-Eds-Pizzeria-and-Craft-House-Santa-Maria-107905798246434

Me-n-Eds Pizzeria and Craft House
facebook.com/NipomoMeNEdsPizzeria

Naughty Oak Brewing Co.
naughtyoak.com



CORAZÓN DEL PUEBLO

Cultural & Creative Arts Center
of the Santa Maria Valley

124 W. Main Street, Suite E

Santa Maria, CA 93458

<https://www.corazondelpueblo.org/>

Our Mission

Promote creative expression in the performing, visual and literary arts, preserving the heritages that make our multicultural futures powerful.

Our Vision

Provide a community space that advances the individual and collective imagination as it relates to our Latinx culture, while creating a culturally enriching space where diverse identities, heritages, and expressions are affirmed and celebrated throughout the arts.



<https://www.facebook.com/corazondelpueblosm/>



<https://www.instagram.com/culturalandcreativearts/>

Nuestra Misión

Promover la expresión creativa en las artes escénicas, visuales y literarias, preservando las herencias que hacen poderoso nuestro futuro multicultural.

Nuestra visión

Brindar un espacio comunitario que promueva el imaginario individual y colectivo en su relación con nuestra cultura Latinx, al tiempo que crea un espacio culturalmente enriquecedor donde se afirman y celebran diversas identidades, herencias y expresiones a través de las artes.

¡Escanee el código QR para conocer el horario de atención, los próximos eventos y nuestros proyectos actuales!



Scan the QR Code for hours of operation, upcoming events, and our current projects!



RURAL PLANNING CONCEPTS

Planning For Tomorrow



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Happy Holidays

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Military Veterans from all branches, We stand together "5 Branches 1 Family" to help fight Depression and Vet Suicide. Reach out to those in Need.

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Mail Donation:

PO Box 2512

Santa Maria, CA 93457

<http://echovets.org/>



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Mail Donation:

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www.welcomehomemilitaryheroes.org/donate/

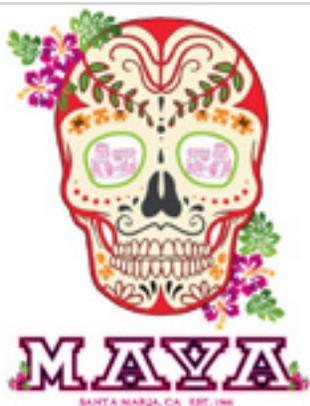
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- Demolition
- Seal Coating
- Level Grading & much more



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ALWAYS A TRADITION”**

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We support people with disabilities and older adults during Public Safety Power Shutoff (PSPS) events and other emergencies by enabling them to remain safe while independent in their residences and communities, provided through back-up batteries for medical devices.

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This program is designed to provide services to individuals experiencing vision loss or blindness who are 55 or older.

DISABILITY ADVOCACY

Advocacy is the backbone of the Independent Living Movement. ILRC is here to provide self-advocacy training as well as community organizing/advocacy leading to systems change.

ASSISTIVE TECHNOLOGY

Devices can be a huge help to increasing or improving the independence of an individual with a disability. ILRC can help you find devices and equipment to assist you with everyday tasks; including wheelchairs, walkers, canes, speech devices, laptops, software, etc. Advocates can help assess need, locate technology to try, and search for funding to purchase.



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SANTA MARIA VALLEY WINE TASTING



The following include wineries along the Foxen Canyon Wine Trail that offer excellent alfresco tasting options with beautiful patios, open space to wander and unique pairings and experiences.

Please book your tasting experience in advance.

Cambria

Sustainable Pinot Noir and Chardonnay

Sip from the Adirondack chairs overlooking the iconic Cambria Knoll, take photos by the old oak tree and catch a beautiful sunset on the patio.

- Intimate dinner parties
- Personalized virtual wine tastings



Cottonwood Canyon

Pinot Noir, Chardonnay, Syrah and sparkling wine

Enjoy multiple patios surrounded by lush foliage and a grassy outdoor amphitheater.

- Cave tours
- Catered vineyard picnics
- Outdoor concerts & food trucks



Santa Maria Valley occupies the northern perimeter of Santa Barbara County on California's Central Coast, which, today, is recognized as one of the world's most dynamic wine-growing regions. With an encompassed 7,500 vineyard acres, Santa Maria Valley was also the Central Coast's first officially approved American Viticultural Area (AVA). With its natural funnel-shape, the Santa Maria Valley AVA is flanked by the San Rafael Mountains and Los Padres National Forest to the east

and by the Solomon Hills and the city of Santa Maria to the west.

Grape growing here can be traced back to the early Mexican Colonial period in the 1800s, and with good reason. Santa Maria Valley boasts a rare "transverse" geography, an east-west orientation that channels cool ocean air directly into the valley. The result is a Mediterranean climate that produces one of California's longest growing seasons. The unique growing environment ensures the development of complex, flavorful and exquisitely balanced grapes.

Santa Maria Valley's wine country can be explored easily, with 34 tasting rooms within a 30-minute drive. The region's flagship varieties – cool-climate Pinot Noir, Chardonnay and Syrah, plus nearby regions' Bordeaux-style wines, offer a vintage for every wine lover.



Presqu'ile

Pinot Noir, Chardonnay and Syrah

An incredible terrace and tasting room is situated high atop a hill with gorgeous mountain views and sights of the ocean on a clear day.

- Live music
- Chef-curated food pairings
- Estate horseback tour & tasting
- Wine & Bocce events



Rancho Sisquoc Winery

Cabernet Franc, Pinot Noir, Sangiovese, and more

Reserve an outdoor table in the beautiful tree-filled yard, taking in the sights and multiple varieties of wine.



Riverbench

Pinot Noir, Chardonnay and sparkling wines like Pinot Meunier

Stroll through the garden, have a picturesque wine country picnic, or challenge your friends to bocce ball or horseshoes.

- Private wine country experience
- Wine club tour & tastings
- Hosted picnics





Wineries

Bien Nacido & Solomon Hills Estates

biennacidoestate.com

Ca' Del Grevino Estate Winery

grevino.com

Ca' Del Grevino Los Olivos Tasting Room

grevino.com/tasting-rooms

Cambria Winery & Vineyard

cambriawines.com

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Costa De Oro Winery

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Cottonwood Canyon Winery

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FOXEN

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Foxen Canyon Wine Trail

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Miller Family Wine Company

thornhillcompanies.com/miller-family-wine-company

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SO, WHEN'S THE BEST TIME TO GO WINE TASTING?

The Central Coast's most historic wine grows in Santa Maria Valley. Our AVA has the oldest appellation in the area and nearly two centuries of experience in growing grapes. We're especially known for our Pinot Noir, Chardonnay, Syrah, and the temperate climate where their grapes are grown and served.

Being in the heart of the California Central Coast allows us to enjoy everything this region has to offer year-round— from bud-break in the spring to sunny summer days, harvest in the fall and new vintages in winter. With so much to experience, people often want to know what time of year is best to visit.

The answer is: there is no bad time to visit wine country.

Winter

The most intimate time of year to visit is winter. This is the time of year when you're more likely to catch our local winemakers in their off season. By winter, the harvest is complete and new wines are typically aging, which allows winemakers to spend more time in their tasting rooms chatting with guests while the vines hibernate. Outside of the tasting rooms, winter is usually less busy than other seasons all around. This means more affordable hotel rooms and fewer crowds at local restaurants and attractions.

Fall & Spring

The bookends of the growing season, spring and fall are the most beautiful seasons to visit. In the fall, the grapes can be seen, fully matured on the color-changing vines. There is a crispness to the air, and Santa Maria Valley wineries and tasting rooms often host harvest events with food and live music. By spring, winemakers spend less time in the tasting rooms and more time in the fields tending to the new grapes. Santa Maria Valley is surrounded by rolling foothills of green. Flowers are in full bloom and it's also the start of strawberry season.

Summer

As the days get longer and warmer, Santa Maria Valley enters peak event season. Most of the wineries host weekly outdoor events and big local attractions like the barbecue festival and classic car shows come to town. Over the summer, the Santa Maria Fairpark is booked with concerts and special events. You can catch the Santa Maria Valley wine trolley, when in service, from May through October.

The perfect time of year to visit the wine country is debatable—in all truth, there really isn't one. So pick a season and let your personal taste drive the best tasting experience for you.



PAIR UP WITH OUR FAMOUS STRAWBERRIES

Grapes aren't the only fruit that grows well here. Santa Maria Valley is known far and wide for producing deliciously sweet strawberries. In fact, California is the largest strawberry producer in the United States. You can almost always track down a carton of Santa Maria Valley Strawberries in your local supermarket.

If you're planning a visit to Santa Maria Valley, check out these delicious strawberry and wine pairings and try them out for yourself. Learn which wines go well with chocolate-covered strawberries, strawberry cheesecake and more.





Strawberry cheesecake with Cottonwood Canyon Chardonnay

This strawberry cheesecake wine pairing is sure to please. The creamy and rich nature of cheesecake makes it the perfect partner for a wine with scents of fruit and acidity. Cottonwood Canyon Vineyard and Winery Chardonnay has a citrusy taste defined by flavors of lemon, apples and oranges. The Chardonnay is aged with oak and boasts hints of vanilla to enhance your palette. Taken together, a slice of light and fresh strawberry cheesecake couples happily with a smooth glass of Chardonnay.

Sweet strawberries and Cambria Winery Pinot Noir

Who said sweet and sweet don't go together? The tones of red fruits in a Pinot Noir pair exceptionally well with the powerful taste of ripe strawberries. Cambria Winery and Vineyard offers a variety of excellent Pinot Noirs that boast aromas of fruits such as blackberries, blueberries, cherries, cranberries, pomegranates and more. Any one of these wines partners wonderfully with strawberries.

Strawberries with Riverbench Rosé

Rosé with strawberries is a simple, yet piquant combination. The gentle tastes of rose petal, orange blossom and strawberry that you'll find in the Rosé of Pinot Noir at Riverbench Winery pairs perfectly with the intense, tart flavor of fresh strawberries. It's a fruity combination made in pairing heaven. Whole clusters of dark and deliciously ripened Pinot Noir were pressed gently in the making of this wine, which means it's light in color and high in quality. A glass of Rosé with fresh strawberries makes for a perfect snack or dessert.

Presqu'île Pinot Noir soaked chocolate-covered strawberries

It's no secret that Pinot Noir is the best wine to pair with chocolate-covered strawberries. Presqu'île Winery produces exceptional Pinot Noirs, characterized by Santa Maria Valley's sandalwood spice and bright fruits. To bring this savory treat to life, soak your strawberries in the wine overnight and dip them in the chocolate of your choice the next day.

Green Strawberries and Rancho Sisquoc Sauvignon Blanc

Believe it or not, strawberries don't need to be ripe to be enjoyed. Green strawberries are renowned for their tartness and flaunt notes of green grass and kiwi. A Sauvignon Blanc from Rancho Sisquoc Winery perfectly balances this tartness with acidity to create a flavorful combination. Rancho Sisquoc ages their Sauvignon Blanc in French oak to add lemon flavors and produce a bright, crisp finish. Together, green strawberries and Sauvignon Blanc create a pleasing harmony defined by tart flavors.

Strawberry salad with Foxen Sauvignon Blanc

A fresh salad topped with strawberries is delicious on its own, but even better paired with a chilled glass of Sauvignon Blanc. Foxen Vineyard and Winery ferments and ages their Sauvignon Blanc in French oak to produce refreshing flavorful wine. The notes of fruit such as lemon, apples and pineapples give a well-balanced contrast to the salad and its creamy dressing.



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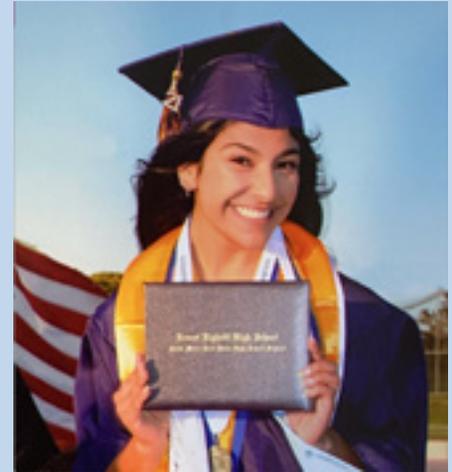


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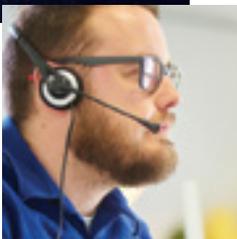
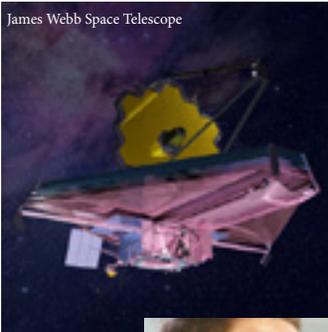
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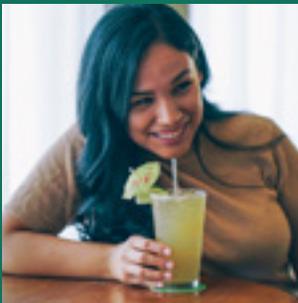
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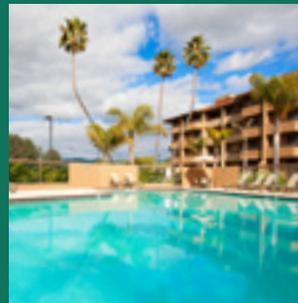
Portabella

Known for its locally sourced beef and produce, Portabella Bar & Grill serves Santa Maria-style BBQ and cocktails.



Rooms

Stop by our local farmer's markets - each one of our guest rooms come complete with a kitchenette. Make yourself at home with one of our king or two queen rooms, or upgrade to a suite.



Pool

Our outdoor year-round heated pool is a place to swim laps, read a book, or lay back and relax after a long day.



Explore

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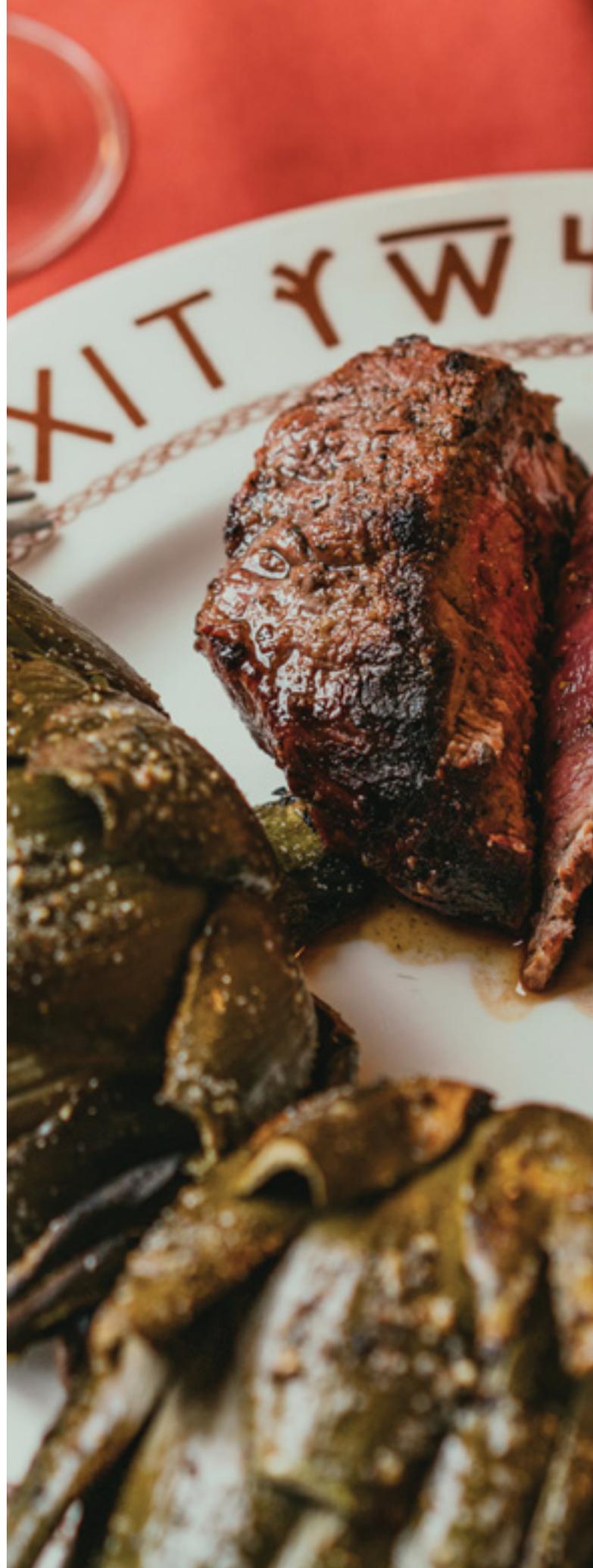
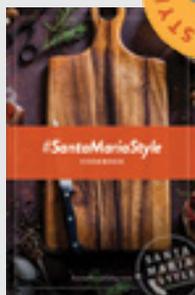
You can find almost any type of dining experience in the Santa Maria Valley, but no trip to our region is complete without stopping for authentic Santa Maria Style Barbecue. We're proud to offer a "fifth style" of American barbecue, joining a distinguished list of popular styles found in Texas, the Carolinas, Memphis and Kansas City.

Santa Maria Style Barbecue is California's Cut, with rich history and roots that date back to the 1800's. After cattle round-ups, local ranchers would thank their neighbors and vaqueros (cowboys) by preparing a Spanish-style feast that consisted of meat slow-roasted over the flames of a red oak fire, served with a fresh green salad and a side of pinto beans—a small pink bean that natively grows on the Central Coast.

The barbecued meat was originally a steak cut of top-block, but has since evolved to include tri-tip, a small, triangular cut from the sirloin that our valley popularized in the 1950's. One defining feature has remained the same all these years: to be considered Santa Maria Style, it has to have been cooked over red oak, and preferably rubbed with Santa Maria Style seasoning—a simple-yet-flavorful blend of salt, pepper and garlic powder. The recipe was perfected in the 1950's and copyrighted by the Santa Maria Chamber of Commerce to preserve the integrity of this culinary tradition.

Now, you can bring a taste of the valley home to your very own kitchen. Inside our Santa Maria Style Cookbook, you'll find recipes for an authentic Santa Maria Style Barbecue spread.

Get cookin' at SantaMariaValley.com/cookbook





Authentic Santa Maria Style Pinto Beans

No traditional Santa Maria Style Barbecue meal is complete without pinto beans. But what are pinto beans, and where did they come from? Pintos are small pink beans that are native to the Santa Maria Valley. No one is quite sure about the origins of the pinto bean, but after all these years it remains a commercial crop exclusive to the Central Coast.

You'll Need:

- 1 pound pinto beans
(Local purveyors Susie Q's Brand and Cowboy Flavor offer pintos for sale)
- 1 strip bacon, diced
- 1/2 cup ham, diced
- 1 clove garlic, minced
- 3/4 cup tomato puree
- 1/4 cup red chile sauce
- 1 tablespoon dry mustard
- 1 teaspoon salt
- 1 tablespoon sugar

To Prepare Your Pinto Beans:

- Place the dry beans in a strainer and remove any stones.
- Rinse beans and place them in a pot. Fill with water, and allow beans to soak overnight.
- Drain beans through a strainer, then place back in a pot with fresh water.
- Simmer over low-medium heat for 2 hours or until tender.
- In a separate pan, sauté bacon and ham until lightly browned.
- Add garlic to ham and bacon; sauté 1 to 2 minutes longer.
- Add tomato puree, chili sauce, sugar, mustard and salt to the pan with ham and bacon. Stir and let combine for 2-3 minutes over low-medium heat. Remove from heat.
- Drain most of the liquid off the beans and then stir in the sauce. Simmer all together for 30 minutes. Keep warm until ready to serve.

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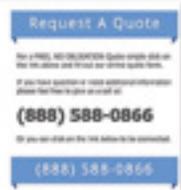
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NEVER A TREND, ALWAYS A TRADITION

Teresa Cadena Paredes is the third generation to carry on her family's legacy as owner of Maya Mexican Restaurant with her husband, Manuel. Their family restaurant has become an institution, having served the central coast for over 50 years.

“The name ‘Maya’ came from my grandfather,” Teresa explains. “He was working for a small local restaurant. When he took ownership he changed the name after he visited the Mayan ruins and fell in love with them.”

Through the years, the Maya menu has pretty much stayed the same. They have added a few items like the Tere Salad Wrap—things that they would make in-house for themselves and realized they should add to the menu. Their number one seller is Maya’s award-winning menudo. They serve over 500 pounds of menudo every week and make everything from scratch.

Teresa affirms, “Our recipe is just one from the heart. People will try it and say, ‘I love my mom’s menudo but this one is really good.’”

For many, going to Maya is like walking into a 2nd home.

“We love our community. We want to make sure we’re not just a business to make money and survive but here to serve and to be a staple for the community to be a gathering place,” says Teresa. “You see different guests coming in and all of a sudden they all know each other and are congregating with other tables. That is such a cool thing to witness. Especially when you see their children being born, raised up and who are now adults.”

In addition to deliveries, Maya has added a food trailer to their community offering. If you’re lucky enough to

be at an event, winery or brewery where they’re serving, you’ll want to try the Naughty Nachos. Teresa’s husband, Manuel, makes his own specialty naughty nacho sauce that’s topped with cheese, guacamole and sour cream on beans and asada.

Maya is the #1 Mexican restaurant on the Central Coast. Teresa encourages first-time visitors to try the Chile Verde, or her personal favorite, the #3—Chile Verdes Burrito, wet. They serve a delicious breakfast (try the chilaquiles!), lunch and dinner, Tuesday through Sunday from 8:00 a.m. to 7:00 p.m.

To-go orders can be placed online through their Facebook page or at mayamexicankitchen.com.

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Restaurants

'A' Street Café

vtc-sm.org/the-a-street-cafe

Black Bear Diner

blackbeardiner.com/location/santa-maria

Blast 825° Brewery

blast825brewery.com

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Carniceria El Matador

facebook.com/elmatadormeats

Chick-Fil-A Enos Ranch

cfaenosranch.com

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Jack's in Old Orcutt

jacksinoldorcutt.flavorplate.com

Jimmy's Bravo Pizza

jimmysbravopizza.com

Kentucky Fried Chicken

kfc.com

Klondike Pizza

klondikepizza.com

La Tradicional Ice Cream Shop

facebook.com/LaTradicionalSantaMaria

Maya Restaurant

mayamexicankitchen.com

Me-n-Eds Pizzeria and Craft House

facebook.com/Me-N-Eds-Pizzeria-and-Craft-House-Santa-Maria-107905798246434

Me-n-Eds Pizzeria and Craft House

facebook.com/NipomoMeNEdsPizzeria

Mexi-Thai Roll

facebook.com/MexiThaiRoll

Mountain Mike's Pizza - North Broadway

mountainmikespizza.com/locations/santa-maria

Mountain Mike's Pizza - South Bradley

mountainmikespizza.com/locations/santa-maria-bradley

Moxie Cafe

moxiecafe.com

**Old Town Cups and Crumbs
Coffee Shop and Homestyle
Bakery**

cupsandcrumbsoldtown.com

**Olive Garden Italian
Restaurant**

OliveGarden.com

Orcutt Burgers - Orcutt

orcuttburgers.com

**Orcutt Burgers -
Grover Beach**

orcuttburgers.com

Pizzeria Bello Forno

belloforno.com

Portabella Bar & Grill

hisantamariahotel.com/amenities/dining

Sisquoc Baking Company

theangryeater.blog/the-sisquoc-baking-company

Spencer's Fresh Markets

spencersfreshmarkets.com

Starry Sky Coffee Company

starryskycoffee.com

Straw Hat Pizza

strawhatpizza.com

Subway

subway.com

**The Century Room
Restaurant**

santamariainn.com/dining

**The Garden Mediterranean
Restaurant & Cafe**

thegardensm.com

The Homestead

thehomesteadoldorcutt.com

The Maker's Son

themakersson.com

The Salty Brigade Kitchen

thesaltybrigade.com

Trattoria Uliveto

trattoriauliveto.com

Vintner's Grill

radissonhotelsamericas.com/en-us/hotels/radisson-santa-maria

**Whiskey 'N Rye American
BBQ (Opening early 2022)**

whiskeynryebbq.com

Willows Restaurant & Bar

chumashcasino.com/dining/willows

Woody's Butcher Block

woodysbutterblock.com



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SANTA MARIA LODGING	PHONE	ADDRESS	WEBSITE	AAA RATED	BREAKFAST	DINING	EVENT FACILITIES	RV / BUS PARKING	PETS
Best Western Plus Big America	(805) 922-5200	1725 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ bestwestern						
Buckboard Motor Lodge	(805) 925-8681	1620 S. Broadway, Santa Maria, CA 93454	santamariavalley.com/ buckboard						
Candlewood Suites	(805) 928-4155	2079 N. Roemer Ct. Santa Maria, CA 93454	santamariavalley.com/ candlewoodsuites						
Colonial Motel	(805) 925-8601	1866 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ colonialmotel						
Days Inn	(805) 925-2551	839 E. Main St. Santa Maria, CA 93454	santamariavalley.com/ daysinn						
DeVile Motel	(805) 925-5995	719 S. Broadway Santa Maria, CA 93456	santamariavalley.com/ moteldeville						
Economy Inn	(805) 928-1924	607 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ economyinn						
Fairfield Inn & Suites	(805) 925-8500	2061 N. Roemer Ct. Santa Maria, CA 93454	santamariavalley.com/ fairfield						
Hampton Inn & Suites	(805) 424-1414	2190 Preisker Ln. Santa Maria, CA 93458	santamariavalley.com/ hamptoninn						
Historic Santa Maria Inn	(805) 928-7777	801 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ santamariainn						
Holiday Inn Hotel & Suites	(805) 928-6000	2100 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ holidayinn						
Holiday Motel	(805) 925-2497	605 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ holidaymotel						
Motel 6 North	(805) 928-8111	2040 N. Preisker Ln. Santa Maria, CA 93454	santamariavalley.com/ motel6north						
Motel 6 South	(805) 922-4505	1007 E. Main St. Santa Maria, CA 93454	santamariavalley.com/ motel6south						
Palms Motor Motel	(805) 925-6562	221 W. Main St. Santa Maria, CA 93458	santamariavalley.com/ palmsmotor						
Radisson Hotel Santa Maria	(805) 928-8000	3455 Skyway Dr. Santa Maria, CA 93455	santamariavalley.com/ radisson						
Solaire Inn & Suites	(805) 614-7062	1995 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ solaireinn						
Town & Country Inn	(805) 925-2556	2250 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ towncountry						
Travelodge Inn & Suites	(805) 922-2123	1514 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ travelodge						
Villa Motel	(805) 925-8734	1204 S. Broadway Santa Maria, CA 93454	santamariavalley.com/ villamotel						
Western Motel	(805) 922-0421	1309 N. Broadway Santa Maria, CA 93454	santamariavalley.com/ westernmotel						
Wine Stone Inn	(805) 332-3532	255 W. Clark Ave. Orcutt, CA 93455	santamariavalley.com/ winestoneinn						

NEIGHBORING PROPERTIES	PHONE	ADDRESS	WEBSITE	AAA RATED	BREAKFAST	DINING	EVENT FACILITIES	RV / BUS PARKING	PETS
Chumash Casino Resort	(805) 686-0855	3400 CA-246 Santa Ynez, CA 93460	chumashcasino.com						
Edgewater Inn & Suites	(805) 773-4811	280 Wadsworth Ave. Pismo Beach, CA 93449	edgewater-inn.com						
Hadsten House Inn	(805) 773-4608	1450 Mission Dr. Solvang, CA 93463	hadstenhouse.com						
Hotel Corque	(805) 688-8000	400 Alisal Rd. Solvang, CA 93463	hotelcorque.com						
SeaCrest OceanFront Hotel	(805) 773-3715	2241 Price St. Pismo Beach, CA 93449	seacrestpismo.com						

Limited Vacancy Properties: Plaza Motel, Broadway Motel, Mission Hotel, Broadway Eleven, Valley Motel, Santa Maria Cottages, Fountain Motel, Restwell Motel and Laura Lodge.

For additional lodging information, visit: SantaMariaValley.com/hotels-motels

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- Sanitation Trucks
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- Bottom Dumps, Semi & Double
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