



Visitors Bureau Complimentary Services

Site Selection

Our one-stop shop offers complimentary listings of hotels, meeting and event facilities, restaurants/caterers, attractions and entertainment. If you are interested in making site visits, we are available to assist you in setting that up, and provide maps for your convenience.

Travel Planning

We are happy to make suggestions on places to see while you are in town. If you would like a customized itinerary or sample itineraries to consider for your group, we are happy to share great ideas with you for a memorable trip to the Santa Maria Valley.

Rates and Pricing

We'll save you time and money by contacting local businesses for availability and pricing. There are over 1,200 hotel rooms in the city of Santa Maria! Meeting and event venues include banquet facilities at local full service hotels, unique venues at our fairgrounds, bowling alley, wineries, museums and parks. Additionally, because Santa Maria Valley enjoys such mild temperatures year-round, we have a robust offering of outdoor meeting spaces, should you prefer to host a walking meeting or just be outside for your event. Tell us what you are looking for, and we'll make the best recommendations we can, for you.

Welcome Banner

We are happy to provide a welcome banner during your event. Reserve the banner at least two weeks prior to your event.

Welcome Bags

The Bureau provides complimentary welcome bags for your attendees that contain useful visitor information and small souvenir items. Please make your request at least one month prior to your event.

Sponsorship

Designed to provide marketing and advertising monies for event planners, the Visitors Bureau's Special Projects Grant program is open to our Chamber members as a sponsorship opportunity to work with us. If you are seeking sponsors for your event, we can help spread the word on your behalf. Call for information.

Complimentary Event Promotion

The Visitors Bureau promotes what there is to see and do in Santa Maria. We will provide free promotion of your special event through the various event promotion channels available to us. Provide the details of your event including the title, date, time, cost, venue and description, and we'll include you in our endeavors.

Santa Maria Presentations

Interested in having our VB give a presentation to your attendees? We are happy to design a program to introduce everyone to the Santa Maria Valley, and the reasons you should host your event in our city. We can provide marketing materials and maps at these events as well.

For more information, visit **SantaMariaValley.com**.